



uOttawa

École de gestion  
School of Management

SIBILITY **RESPONSIBILITY** RESPONSIBILITY RESPONSIBILIT  
GLOBAL GLOBAL GLOBAL GLOBAL **GLOBAL** GLOBAL GLOB  
MOMENTUM **MOMENTUM** MOMENTUM MOMENTUM MOM  
IP LEADERSHIP LEADERSHIP **LEADERSHIP** LEADERSHIP LEA  
3ITION **AMBITION** AMBITION AMBITION AMBITION AMBITI

{ 2005/2006 DEAN'S ANNUAL REPORT }

## **ABOUT THE UNIVERSITY OF OTTAWA SCHOOL OF MANAGEMENT**

The University of Ottawa School of Management is uniquely positioned to link with and learn from Canada's leaders. More than 3200 students are registered in our Bachelor of Commerce, MBA, Master of Health Administration and Executive MBA programs.

Located in the heart of Canada's capital and offering a broad range of outstanding research and teaching programs in both of our country's official languages, the University of Ottawa is Canada's university.

### **School of Management**

University of Ottawa  
136 Jean-Jacques Lussier  
Ottawa ON K1N 6N5

**Tel:** 613-562-5731  
**Fax:** 613-562-5164  
[info@management.uOttawa.ca](mailto:info@management.uOttawa.ca)  
[www.management.uOttawa.ca](http://www.management.uOttawa.ca)



## TABLE OF CONTENTS

DEAN'S MESSAGE	4
SOCIAL RESPONSIBILITY	6
GLOBAL PERSPECTIVE	8
RESEARCH MOMENTUM	10
LEADERSHIP LINKS	12
CAREER AMBITION	14
THE YEAR IN REVIEW	16

## SCHOOL OF MANAGEMENT STATISTICS AT A GLANCE

### INTERNATIONAL ACCREDITATIONS: AACSB AND AMBA

TOTAL STUDENTS:	3,233
TOTAL ALUMNI:	19,228
# PROFESSORS:	
full-time professors	86
part-time professors	123
# STUDENTS ENROLLED IN COOP PROGRAMS:	285
% INTERNATIONAL STUDENTS:	15%
# SCHOLARSHIPS AWARDED YEARLY:	420
# STUDENTS WHO PARTICIPATE IN THE INTERNATIONAL EXCHANGE PROGRAM:	90

### RANKINGS:

- The University of Ottawa School of Management has ranked among the *Financial Times* Top 150 MBA programs for the last three consecutive years (2004–2006).
- Executive MBA ranked 13<sup>th</sup> in the world for its International Course Experience – *Financial Times* 2005
- Executive MBA ranked 2<sup>nd</sup> in Canada with 35% of our students holding VP positions or higher – *Canadian Business*, Nov. 2005
- Ranked in the *Princeton Review* Best 247 Business Schools Worldwide
- Corporate Knights Social Responsibility Survey: MBA program was ranked 7<sup>th</sup> in Canada – Undergrad program ranked 4<sup>th</sup> in Canada

### TOP RECRUITERS:

- CIBC
- L'Oréal Canada
- Kraft Canada
- Royal Bank of Canada

### NOTABLE ALUMNI:

Paul Desmarais, BCom 1950, Chairman of the Executive Committee, *Power Corporation of Canada*  
 Robert Ashe, BCom 1982, President and CEO, *Cognos*  
 Jim Orban, EMBA 1998, Publisher, *The Ottawa Citizen*  
 Dr. Jack Kitts, EMBA 2001, President & CEO, *Ottawa Hospital*  
 Anne Bélec, BCom 1983, President & CEO, *Volvo Cars of North America*  
 Ian Telfer, MBA 1976, President & CEO, *Goldcorp Inc.*

### THE DEAN'S ADVISORY BOARD

The Advisory Board is composed of leaders from the private and public sectors who strive to strengthen the School and its programs.

Established in 1989, the Advisory Board constitutes an important link between the School and the community, particularly the business world and the public sector. Its mandate is to advise the School with regard to its strategy and to provide information which will permit the evaluation of the relevance, the quality and effectiveness of its current and new programs. The Advisory Board also assists in identifying the ways in which the business community and the public sector can contribute to the strengthening of the School.

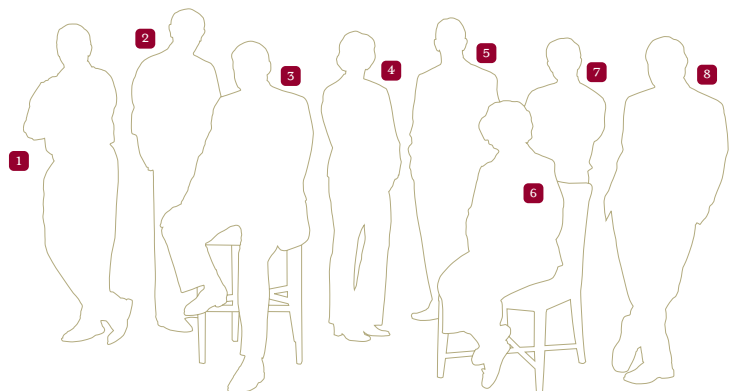
### ADVISORY BOARD MEMBERS:

Rob Ashe, President & CEO, <i>Cognos</i>	Timothy J. McCunn, Partner, <i>Borden Ladner Gervais LLP</i>
Pierre Bergeron, Consultant	Marie-Lucie Morin, Deputy Minister of International Trade, <i>Government of Canada</i>
Richard Bertrand, Vice President Government Relations, <i>Pratt &amp; Whitney Canada</i>	James E. Orban, Publisher, <i>The Ottawa Citizen</i>
John-Peter Bradford, Partner, <i>Bradford Bachinski Limited</i>	Debi Rosati, President, <i>RosatiNet Inc.</i>
Mark R. Bruneau, Executive Vice-President and Chief Strategy Officer, <i>Bell Canada Enterprises</i>	Ann Marie Sahagian, Assistant Comptroller General, <i>Treasury Board of Canada</i>
L. Denis Desautels, Executive-in-Residence, <i>School of Management</i>	Gary M. Seveny, President and CEO, <i>Alterna Bank</i>
Rick Doyon, Principal, <i>Camino Alto Communications</i>	Moris M. Simson, President & CEO, <i>WaveNet Inc.</i>
Bruce Joyce, Partner, <i>Deloitte/Chairman of the Dean's Advisory Board</i>	Camille Villeneuve, President, <i>Multivesco</i>
John B. Kelly, Chairman, <i>NexInnovations Inc.</i>	Deborah L. Weinstein, Partner, <i>Labarge Weinstein</i>
George Langjill, Executive-in-Residence, <i>School of Management</i>	



# TEAM SCHOOL OF MANAGEMENT TEAM SO

- 1** Alain Doucet  
Director, Marketing and Development
- 2** Peter Koppel  
Assistant Dean (Student Services) and Director,  
Undergraduate Program
- 3** Micheál J. Kelly  
Dean
- 4** Patricia O'Rourke  
Chief Administration Officer
- 5** Terry Kulka  
Director, Executive MBA Program
- 6** Joanne Leck  
Associate Professor, Associate Dean (Academic) and Secretary
- 7** François Julien  
Associate Professor, Associate Dean (Programs) and Vice-Dean
- 8** Philip McIlkenny  
Associate Professor and Director, MBA Program



Absent from photo:  
**Denis Caro**  
 Professor, Director, MHA Program  
**Michel Nedzela**  
 Associate Professor, Associate Dean,  
 Strategy, Planning & Management

Dean Micheál J. Kelly

## DEAN MESSAGE FROM THE DEAN MESS

In the past, I have used this report to provide readers with a general overview of annual activities at the School of Management, and to highlight noteworthy accomplishments of students and faculty. This year's report tacks a slightly different course. It is divided into five sections: social responsibility, global perspective, research momentum, leadership links and students' career ambitions.

to scholastic achievement and community progress. This report presents several innovative programs, unique initiatives and special achievements that reflect these values, and demonstrates why the School of Management has become one of the finest institutions of its kind in Canada.

### DEMONSTRATING SOCIAL RESPONSIBILITY

Two initiatives undertaken by School of Management students this year have proven that a business education not only fosters personal enrichment, but can also promote a more socially aware approach to marketing.

Over the course of six months last year, Making Niger Our Business—a series of fundraising activities undertaken by 170 marketing students—generated \$40,000 in cash donations and \$250,000 worth of medical equipment to help alleviate the suffering caused by a recent food shortage in Niger.

In November 2005, the Commerce and Administration Student Charity Organization's Annual Smiles and Styles Charity Show raised more than \$20,000 for the Children's Hospital of Eastern Ontario Foundation.

### DISPLAYING A GLOBAL PERSPECTIVE

During 2005–2006, the School of Management sponsored two innovative ventures to help provide dozens of students with a clear perspective on the forces at play in the global marketplace.

In April 2006, 27 students from the School's Executive MBA program travelled to Shanghai to learn firsthand the global nature of business and help six Ottawa-based companies tap into the burgeoning and lucrative Chinese marketplace.



*Left: Scene from the 2005 CASCO production "A CASCO Christmas".*

*Right: Michael Kergin, former Canadian Ambassador to the United States and currently Special Advisor to the Premier of Ontario on Border Issues during the Canadian Leadership Orientation Program (L) and The Honourable John P. Manley, P.C.*

These themes speak to the priorities that we at the School of Management share, and help us foster an academic environment in which students can experience a complete education, faculty can reach their professional goals, alumni can impart their wealth of experience, and corporate partners can contribute

Closer to home, the 2006 Canadian Leadership Orientation Program used a speaker series, site visits and panel discussions to help 19 MBA students from top US business schools, and 10 of our own graduate students, enhance their knowledge and understanding of the extensive and diverse economic and political relationship that exist between Canada and the United States.

### GENERATING RESEARCH MOMENTUM

At the School of Management, we recognize that leading-edge research activity enables our institution to remain a beacon for the finest students and academics in the country. To bolster our research capability, we created and staffed several new positions this year.

Dr. Tom Brzustowski—named the Royal Bank of Canada Financial Group Professor in the Commercialization of Innovation—collaborates with School of Management faculty members to cultivate greater appreciation of the business strategies, environments and characteristics that foster the successful commercialization of scientific innovations.

Dr. Barbara Orser and Dr. Allan Riding were appointed co-chairs of the Deloitte Professorship in the Management of Growth Enterprises. They are using this professorship to unite School of Management faculty members in the study of growth enterprises.

Dr. Bruce Firestone, the School of Management's inaugural Entrepreneur-in-Residence, teaches students, conducts research, holds seminars and delivers motivational speeches—all activities designed to nurture the study of innovation and groom the next generation of entrepreneurs.

### FORGING LEADERSHIP LINKS

*Linked With Leadership* is an organizing principle that shapes existing activities and inspires new initiatives. Two such events last year come immediately to mind.

The Leadership Forum—a series of six interactive sessions held over 22 months—is a singular opportunity for 45 accomplished young executives of local companies to gain practical knowledge and insights from some of Ottawa's most successful business leaders.

The Mindtrust Leadership Development Program is a six-week series of seminars in which 13 leading corporate executives from the Ottawa area focus on a variety of topics related to leadership development. These talks help students understand what it takes to succeed as leaders in today's extremely challenging and competitive business environment.

### FURTHERING CAREER AMBITIONS

At the School of Management, we firmly believe that career development is an essential component of a quality business education.

As a result, we have created the Career Centre, a student-funded body that plays a vital role in helping a variety of prominent Canadian and multinational corporations cultivate rewarding professional relationships with our students.

We also instituted the prestigious Goldcorp Inc. apprentice initiative, in which a recent School of Management MBA graduate serves for one year as apprentice to one of Canada's most respected executives: Goldcorp CEO Ian Telfer.

### TAKING PRIDE IN OUR ACHIEVEMENTS

All these programs, initiatives and achievements are clear indicators of the priorities we embody as an institution and promote as individuals. Indeed, at the School of Management, we are extremely proud of what students, faculty, alumni, administrators and partners have created: a rich learning environment that demonstrates social responsibility, displays a global perspective, generates research momentum, forges links to leadership and furthers students' career ambitions.



*During their Innovation Consulting Project and trip to Silicon Valley, California, the EMBA class of 2005-2007 had the opportunity to observe best practices of global leader HP.*



### FOSTERING ETHICAL AWARENESS IN MARKETING

In October 2005, Professor Guy Laflamme issued a challenge to second- and third-year students in his consumer behaviour and marketing classes. He asked them to use the business knowledge and skills they had acquired at the School of Management to help alleviate the suffering caused by a recent food shortage in Niger and contribute to long-term economic development in the country. More specifically, Professor Laflamme called on his students to devise—and then implement—a marketing campaign that would raise \$250,000 in six months.

By the time the project—known as Making Niger Our Business—was completed in April 2006, a variety of initiatives developed by some 170 students from three classes had generated \$40,000 in cash donations and \$250,000 worth of medical equipment. Activities included a candlelight vigil, sales of hockey tickets and the establishment of fundraising partnerships with area newspapers *Le Droit* and the *Ottawa Citizen*, and with nine branches of Alterna Savings. In the last week of fundraising alone, students attracted more than \$15,000 in donations by transforming a glass-panelled advertising van into a Niger schoolroom and taking turns living in it around the clock.

The project continued beyond the six-month timeline established by Professor Laflamme when he and seven of his students visited Niger in June 2006 to ensure hospitals in the cities of Niamey, Maradi and Zinder received their medical equipment and to observe construction of wells near schools in the Tahoua region. The students also offered a training program in social marketing at the University of Niamey and established partnerships with the school's journalism program and the Niger Youth Parliament. Along with Professor Laflamme, the group included Roberta Caverly, Mehran Faridani, Claudine Girard, Philippe Letendre, Pierre-Luc Pilon, José Poulin and Alexandre Préfontaine.

Through Making Niger Our Business, these School of Management students, and dozens of others like them, demonstrated that a business education not only fosters personal development and enrichment, but also promotes a more ethical and socially aware approach to marketing.



A 9 year old girl looking after her sister in Tahoua.

**A:** During a visit with the Rector of University Abdou Moumouni in Niamey. **B:** Homes located near the Niamey National hospital. **C:** School of Management student team that visited Niger were (L to R) Claudine Girard, Roberta Caverly, José Poulin, Pierre-Luc Pilon, Professor Guy Laflamme, Philippe Letendre, Alexandre Préfontaine and Mehran Faridani.



**A**



**B**



**C**



## A COMPLETE EDUCATION— THE CASCO WAY

Academic life is about much more than attending lectures, undertaking research projects and writing exams. Granted, these tasks are fundamental elements of post-secondary education, but a genuinely complete education also involves supporting school events, participating in student organizations and reaching out to help local causes.

Perhaps no group at the School of Management exemplifies the ethos of a complete education better than the Commerce and Administration Student Charity Organization (CASCO). An entirely student-run organization comprised of dozens of School of Management students, CASCO supports the Children's Hospital of Eastern Ontario (CHEO) by organizing, promoting and holding entertaining and inspirational events.

During 2005–2006, CASCO donated more than \$20,000 to the Children's Hospital of Eastern Ontario Foundation—bringing the total donated by the group over the past 7 years to just under \$100,000. The group generated this money largely through its Annual Smiles and Styles Charity Show, which was held on November 28, 2005 at the Crowne Plaza Hotel ballroom before an audience of more than 600 students, faculty, businesspersons and sponsors.

The highlight of the evening was a modern musical remake of the Charles Dickens's holiday classic *A Christmas Carol*. Entitled *A CASCO Carol*, the Broadway-style show was organized, written, choreographed and performed entirely by School of Management students.



*Scene's from the 2005 CASCO production "A CASCO Christmas".*

**DURING 2005–2006, CASCO DONATED  
MORE THAN \$20,000 TO THE  
CHILDREN'S HOSPITAL OF EASTERN  
ONTARIO FOUNDATION – BRINGING THE  
TOTAL DONATED BY THE GROUP OVER THE  
PAST 7 YEARS TO JUST UNDER \$100,000.**

The event also included a performance by Canadian Idol finalist Emily Vinette and an appearance by Canadian Idol judge Zack Werner, who expressed his admiration for how School of Management students had used their academic skills and knowledge to achieve socially responsible objectives—and have some fun at the same time. But after all, isn't that what a complete education is all about?



# PERSPECTIVE GLOBAL PERSPECTIVE GLOB

## UNDERSTANDING THE GLOBAL NATURE OF BUSINESS

To succeed in today's challenging and rapidly changing business world, entrepreneurs and executives require more than a solid grounding in fundamental management principles. True business leaders must know how to translate these principles into productive practices. Moreover, leading executives must cultivate a deep understanding of how to effectively employ these principles to make strategic decisions in today's dynamic global environment.

The School of Management Executive MBA Program has developed a number of innovative methods to provide participants with a clear perspective of the forces at play in the global marketplace. Foremost among these creative learning approaches is a series of international consulting assignments.

The first engagement abroad is a study trip to San Jose, California—the international epicentre of entrepreneurship and business innovation. Undertaken at the end of the first year of the 20-month program, the visit enables students to gain insights from business leaders whose organizations continue to alter the global corporate landscape all the while completing a consulting project on behalf of an Ottawa based firm.

Toward the end of the program, participants travel to a second foreign destination to put their acquired knowledge and skills to work. In 2006, the destination was Shanghai, a major international business hub on China's east coast.

In the four months leading up to the trip, students worked with six local companies looking to tap into the burgeoning and lucrative Chinese marketplace. The companies ranged from a small, privately owned company that specializes in 911-response to a publicly traded, multinational high-technology firm employing hundreds of people. Preparatory work included examining these companies' specific business challenges, conducting focused research on market conditions, and developing a comprehensive market-entry strategy.

On April 21, 2006, EMBA program participants and client representatives arrived in Shanghai to conduct eight days of meetings

and business development. While in the city, participants validated research findings, gathered further market intelligence through interviews and onsite research, solidified contacts, and helped strike business deals with Chinese companies.

For example, as a result of the international consulting engagements in Shanghai, Medical International Technologies Canada Inc. has drafted a memo of understanding with a Chinese firm to distribute the organization's unique needle-free jet injectors. And QiaoLinX, a consulting firm—founded by an EMBA graduate—that facilitates business between Canadian and Chinese organizations, validated its value proposition offered to Canadian firms.

Not only did the assignments deliver concrete value to six local firms, but they also enabled participants to learn firsthand how to unlock the value and promise of the global economy.



**Top:** Class of 2006 EMBA students Nabil Aly, Melanie Scott, Jacqueline Bisson, Hon. Denis Coderre, and Aurel Serghi, taken at the Jade Buddha Temple in Shanghai.

**Bottom:** EMBA participants outside Sun Microsystems Management Training Centre in Silicon Valley, California.



## ILLUMINATING A DEEP AND ENDURING RELATIONSHIP

**“IT’S SAFE TO SAY THAT THIS PROGRAM FLOORED US.”**

**“THE QUALITY OF ACTIVITIES WAS STAGGERING.”**

**“THE SEMINARS PROVIDED VALUABLE INSIGHTS INTO THE BUSINESS, POLITICAL AND CULTURAL ENVIRONMENTS OF CANADA.”**

These three quotations exemplify the reactions of participants in this year’s Canadian Leadership Orientation Program. The annual program is a unique opportunity for MBA students from leading US Business Schools—the next generation of American business leaders—enhance their knowledge and understanding of the extensive and diverse economic and political relationship that exist between Canada and the United States.

Supported by Foreign Affairs Canada, Cisco Systems HEC Montréal and the Association for Canadian Studies in the United States (ACSUS), this year’s event—held from June 4 to 9, 2006—examined the current economic, business and political linkages between Canada and the United States, and explored several of the bilateral challenges looming on the horizon. In particular, the program’s speaker series, site visits and panel discussions enabled participants to delve deeply into a variety of vital topics including Canadian business practices; Canada’s economic, industrial and financial market structures; trade and investment strategies of American companies that operate in Canada; and political and trade relations between the two countries.

The participants—19 students from top business schools in the United States and 10 graduate students from the School of Management—were especially enthusiastic about four components of this year’s line up:

*Left: Engaged participants, (L to R) Kerry Twibell, Massachusetts Institute of Technology, Sloan School of Management, Martin Perez and Paule P  pin, University of Ottawa School of Management. Middle: The Honorable David H. Wilkins, United States Ambassador to Canada, guest speaker at the Canadian Leadership Orientation Program. Right: 2006 US MBA Canadian Leadership Orientation Program Participants.*

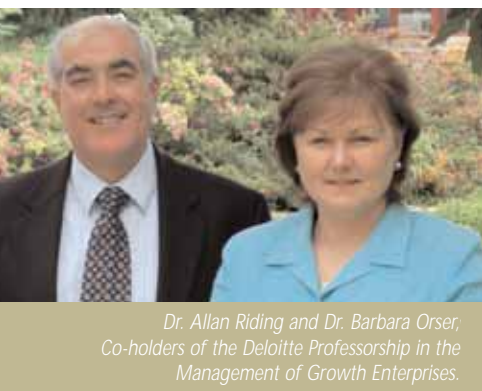
- A lively and penetrating panel discussion on future scenarios for North American integration featured four major players in the Canada-United States relationship: the Honourable John Manley (formerly Canada’s Deputy Prime Minister, Minister of Foreign Affairs, Minister of Finance and Minister of Industry), James Blanchard (formerly Governor of Michigan and United States Ambassador to Canada), Thomas D’Aquino (president and chief executive officer of the Canadian Council of Chief Executives) and moderator, Michael Kergin (former Canadian Ambassador to the United States and currently Special Advisor to the Premier of Ontario on Border Issues).
- A luncheon hosted by the Bank of Canada provided Paul Jenkins, the Bank’s senior deputy governor, with a forum to outline the institution’s overall role in the Canadian economy and describe the Bank’s inflation-targeting framework.
- During a visit to Cisco Systems Canada’s headquarters in Kanata, Douglas Frosst, a senior executive at the global networking giant, shared his detailed perspective of the high-technology landscape in Canada and the role Cisco intends to play in the industry’s future.
- Officials from the United States embassy provided participants with an in-depth briefing session on trade and other key aspects of the relationship between Canada and the United States.

Indeed, as many program participants pointed out, trade disputes is a subject that often obscures the importance of relations between the two countries. The Canadian Leadership Orientation Program helps future business leaders—in the United States and at the School of Management—bring this vital bilateral relationship back into focus.

# MENTUM RESEARCH MOMENTUM REAS

## PROMOTING A GREATER UNDERSTANDING OF GROWTH ENTERPRISES

Research indicates that a critical mass of high-growth, small and medium-sized businesses drive job creation, wealth generation and technical innovation in Canada. In September 2005, the School of Management, with support from Deloitte, launched the Deloitte Professorship in the Management of Growth Enterprises. The Professorship will focus on research and related activities that contribute to a greater understanding of the characteristics, behaviours and strategies of these exceptional companies.



*Dr. Allan Riding and Dr. Barbara Orser, Co-holders of the Deloitte Professorship in the Management of Growth Enterprises.*

Dr. Barbara Orser and Dr. Allan Riding were appointed co-holders of the Professorship for a term of five years. Professors Orser and Riding are highly regarded in the financial and academic communities for the quality of their research on entrepreneurship issues, including lending programs, private equity financing,

and motivation and decision-making. They have used the Professorship as a catalyst to bring together School of Management faculty from several disciplines to study Canadian growth enterprises. In the first of a series of studies, the Deloitte professors and colleagues are focusing on the role of exports in fuelling rapid growth. Professors Jérôme Doutriaux and Tyler Chamberlin are exploring the links between export success and corporate research and development. Professor Barbara Orser and Professor Martine Spence are examining the nature of growth enterprises across sectors—with a particular emphasis on global firms. Professors Allan Riding and Scott Ensign are studying the methods by which small growth enterprises derive the financing necessary to spur substantial export growth. In each case, the teams are actively collaborating with colleagues at Industry Canada.

Research findings will be disseminated through scholarly articles and via a September 2006 conference.

Armed with the findings of the three research projects, Canadian policymakers and business leaders will be poised to create a more fertile environment for growth enterprises in this country.

## ENTREPRENEURIAL MOMENTUM

Civil engineer. Businessperson. Executive. Corporate director. Consultant. Teacher. Mentor. Realtor. Researcher. Ph.D. Urbanist. National Hockey League executive. Most people would consider this list of professional and academic duties to be extensive enough for one career. Not Dr. Bruce M. Firestone. In May 2006, Dr. Firestone added one more title to his resume, and a unique one at that: he became the School of Management's inaugural Entrepreneur-in-Residence.

Dr. Firestone is the ideal person to execute this new role. He has a long record as an entrepreneur, serving as the driving force behind several businesses in diverse fields. He has also taught entrepreneurship for many years, served as mentor for numerous local businesspersons, and developed tools to help budding entrepreneurs generate business models, evaluate marketing strategies, and test whether they have the aptitude to become successful entrepreneurs.

As Entrepreneur-in-Residence, Dr. Firestone focuses on an array of research interests, such as gauging the efficiency of self-capitalized or self-financed entrepreneurship, generating verifiable data on the results of guerilla or unconventional marketing, and determining how to produce differentiated or distinctive value in business models.

Along with his research activity, Dr. Firestone plays an instrumental role in grooming the next generation of entrepreneurs and business leaders. Through a challenging curriculum that stresses the importance of creating effective business models, he will help provide third- and fourth-year commerce students and first-year MBA students with the knowledge, training and tools required to thrive as entrepreneurs.

## PROPELLING THE COMMERCIALIZATION OF INNOVATIONS

On their own, research advances in science and technology do not improve quality of life. To enhance public health, protect the environment and generate wealth, scientific research must spur development of commercially viable products and services that will be widely distributed in the global market. No one in Canada has a better understanding of the economic, social and environmental value of linking research and commercialization than Dr. Tom Brzustowski.

Formerly a prominent academic (vice-president, academic at the University of Waterloo from 1975 to 1987), senior public servant (deputy minister in the Government of Ontario from 1987 to 1995—first in the Ministry of Colleges and Universities, and later in the Premier's Council), and chief executive of a respected national public organization (president of the Natural Sciences and Engineering Research Council from 1995 to 2005), Dr. Brzustowski was named Royal Bank of Canada Financial Group Professor in the Commercialization of Innovations at the School of Management this year. In this unique role, Dr. Brzustowski collaborates with a range of faculty members in the School of Management's Innovation Research Cluster to study what it takes to innovate and create wealth.

Since arriving in October 2005, Dr. Brzustowski has started four research projects to gain insight into the linkages between scientific research and prosperity.

First, he is comparing 20 industrialized nations to determine the extent to which high-quality research affects their prosperity, taking into account additional factors such as these countries' respective history, geography, culture, natural resources, and public policies and institutions.

Second, he is analyzing the corporate behaviours of Canada's top 100 spenders in research and development to learn about innovation behaviour in different sectors and the demographics of this top tier of industrial R&D performers.

Third, he is using data from these 100 companies to affirm or refute the hypothesis that the percentage of sales revenue spent on R&D (known as R&D intensity) is directly linked to the speed of innovation and commercialization, and to see whether R&D intensity within certain industrial sectors reveals any common structures and behaviours in terms of innovation.



*Above: Dr. Bruce Firestone, Entrepreneur-in-Residence.  
Middle: Dr. Tom Brzustowski, Royal Bank of Canada Financial Group Professor in the Commercialization of Innovation  
Bottom: Dr. Zussman, Jarislowsky Chair in Public Sector Management.*

Finally, he is delving into a range of public policies in Canada to identify which policies lump research and development into one activity—in the same way that spending is reported—and which policies recognize the fundamental differences between these two related but separate activities in terms of goals, costs, risks, skills, cultures and processes.

Armed with the findings emerging from these four projects, Dr. Brzustowski is preparing several scholarly papers for publication. In this way, Dr. Brzustowski will help students, researchers, policymakers and many others gain a better perspective on the connection between research and wealth creation.

## "A TURBULENT TIME, A CLEAR OPPORTUNITY"

As the first Jarislowsky Chair in Public Sector Management at the University of Ottawa, Dr. David Zussman, an expert on governance, has been a whirlwind of activity since his appointment in November 2005. The Chair was created to provide managers, academics and students with a meeting place to debate ideas and issues that pertain to management in the federal, provincial and municipal governments.

Dr. Zussman has begun work to establish partnerships with various departments in the University of Ottawa, with Carleton University, and with other academic institutions to develop research initiatives for faculty and learning activities for students. He is working

with the Canada School of Public Service to facilitate interchanges between federal human-resources managers and their counterparts in the private sector. He has accelerated efforts to create a website on governance that will serve as an important forum for public-sector managers and academics to exchange views and collaborate on initiatives. And he will soon start organizing roundtables and conferences across the country on pressing public-sector management issues. For instance, the federal public service will soon undergo a significant transformation caused by the retirement of a large proportion of its executive cadre. An important consequence is the need to have a clear understanding of the career plans of senior management and the perceptions of those who are going to take their place as leaders in the public service. Fortunately, there is ample opportunity to consider the renewal issue in the context of the survey analysis and roundtable discussions.

# LINKS LEADERSHIP LINKS LEADERSHIP

## PREPARING FOR BUSINESS LEADERSHIP

Clearly evident in all School of Management promotional material is reference to the School's brand: *Linked With Leadership*. Development of a distinctive, powerful brand has been an essential element in establishing the School as one of the finest institutions in Canada for the study of management. Among its many advantages, *Linked With Leadership* has helped the School shape current activities and inspires creative new initiatives.

One of these initiatives is The Leadership Forum. A series of six interactive sessions held over 22 months, The Leadership Forum is a singular opportunity for up-and-coming executives of local organizations to gain practical knowledge and insights from some of Ottawa's most successful business leaders. Currently underway, the inaugural Leadership Forum focuses specifically on the

subject of accountability at the individual, team and organizational levels.

Forty-five accomplished young professionals from Ottawa-area organizations have been invited to participate in these sessions. Nominated by the CEOs of their organizations and subject to a rigorous review by The Leadership Forum Selection Committee, these corporate officers are clearly among this region's and this country's next generation of business leaders.

Recognizing the importance of preparing these young executives for business leadership, six prominent local companies and organizations sponsored The Leadership Forum: Borden Ladner Gervais LLP, The Canadian Advanced Technology Alliance, Ernst & Young, the Ottawa Business Journal, the Ottawa Citizen, and Scotiabank. Not only did these sponsors provide essential funding for The Leadership Forum, but they also helped select featured presenters for the six sessions.

To date, The Leadership Forum has held two sessions. On February 22, 2006, Paul Coffin, president of IDA Communications, shared a harrowing account of how his unethical behaviour plunged his life—both personally and professionally—into chaos. On May 31, 2006, Rob Ashe, the president and CEO of Cognos Incorporated, discussed how his company sets clear accountability standards and links these standards to the fulfillment of specific corporate objectives.

**Over the next 18 months, The Leadership Forum will feature four additional sessions at which prominent local business leaders will share their insights on several other facets of personal and corporate accountability.**

- On November 29, 2006, Don Smith, chief executive officer of Mitel Networks Corporation, will examine the ingredients required for efficient and effective collaboration within companies and between businesses.
- On February 28, 2007, Jim Roche, president and CEO of Tundra Semiconductor Corporation, will delve into the intricacies and challenges associated with managing human capital.
- On May 30, 2007, Rod Bryden, owner and chairman of SC Stormont Inc., will share his considerable knowledge and experience on personal and corporate motivation.
- On November 28, 2007, Peter Cleveland, chief executive officer of the Cleveland Leadership Group and Executive in Residence at the School of Management, will conclude The Leadership Forum by examining how participants can use what they have learned in earlier sessions to sustain personal and corporate accountability throughout their careers.



L to R: Peter Cleveland, Executive in Residence, School of Management, guest speaker Rob Ashe, CEO, Cognos and Dean Micheal Kelly.

## LEARNING FROM LEADERS

The School of Management is committed to helping students reach their full potential—both inside and outside the classroom. To fulfill this pledge, the School continually seeks out partners that share an interest in nurturing the next generation of business leaders. The Mindtrust Association is one of these partners. A group of accomplished senior executives from local high-technology companies, the Mindtrust Association sponsors numerous events designed to cultivate and encourage emerging corporate leaders.

The Mindtrust Leadership Development Program is the group's flagship educational initiative. Introduced in January 2005, the program is a six-week series of seminars in which some of the most influential senior executives in the Ottawa area impart valuable insights on corporate leadership to MBA and fourth-year commerce students. Seminar sessions focus on a variety of topics related to leadership development, such as enhancing communications skills, making the most of the talents of both large and small groups of workers, and implementing techniques to balance personal and professional lives.

**DURING THIS YEAR'S PROGRAM, 13 LEADING CORPORATE EXECUTIVES FROM THE OTTAWA AREA HELPED STUDENTS UNDERSTAND WHAT IT TAKES TO SUCCEED AS LEADERS IN TODAY'S EXTREMELY CHALLENGING AND COMPETITIVE BUSINESS ENVIRONMENT.**

This year's program—held from January 20 to March 24, 2006—included 24 School of Management students. These students were selected to participate in the program based on their superior academic performance and proven school and community leadership. To qualify, the students were also asked to submit short essays outlining how strong leaders had influenced

their lives. Each successful applicant was provided a scholarship valued at \$2,100 to defray the cost of the program.

Although professional facilitators—with extensive experience training leaders in business and government—direct program seminars, Mindtrust Association members are present to share their experiences and counsel students in small group workshops. During this year's program, 13 leading corporate executives from the Ottawa area helped students understand what it takes to succeed as leaders in today's extremely challenging and competitive business environment.



2006 Mindtrust participants during planning session.

### MINDTRUST LEADERSHIP DEVELOPMENT PROGRAM 2006 PARTICIPATING MINDTRUST REPRESENTATIVES

Claude Haw  
*Skypoint Capital*

Danny Osadca  
*Osadca Group*

Don Hewson  
*Hewson Bridge + Smith*

John Petitti  
*Hewson Bridge + Smith*

Debbie Weinstein  
*LaBarge Weinstein*

Jim Harmon  
*Ray & Berndtson*

Peter Becke  
*Metconnex*

Lance Laking  
*BTI Photonic Systems*

Andy Moffat  
*Keshet Technologies*

Julia Elvidge  
*Chipworks*

Terry Ludlow  
*Chipworks*

David Hattey  
*SIPquest*

Bill Dickie  
*Liponex*



## ITION CAREER AMBITION CAREER AMB

### CREATING CONNECTIONS

Since its inception in 2003, the University of Ottawa School of Management Career Centre has played a vital role in helping leading Canadian and multinational corporations connect with this country's next generation of business leaders. Funded entirely by School of Management students, the Career Centre provides employers with a variety of specialized opportunities to cultivate rewarding professional relationships with our students.

During 2005–2006, several employers and many graduating students benefited from initiatives sponsored and organized by the Career Centre. Shell Oil Canada hired two School of Management students as a direct result of a September 2005 information session coordinated by the Career Centre. And in October 2005, L'Oreal accessed a substantial pool of bilingual graduates at the School's annual Career Convention and ended up taking on four graduating students.

Career Centre events held during the past year have also strengthened existing institutional ties between employers and the School of Management. Edward Jones, consistently applauded as one of the top employers in Canada, participated in the School of Management's June 2005 MBA Career Network and intends to enhance its corporate presence on campus in the year to come. Thanks to recent Career Centre initiatives, Royal

Bank of Canada has placed the School of Management on an exclusive list of universities from which it recruits students, and the retail markets division of the Canadian Imperial Bank of Commerce has made the School of Management the leading source of new employees in Eastern Ontario. Furthermore, Kraft Canada has added several Career Centre recruitment activities, including the annual Career Convention, to the food and consumer-products conglomerate's yearly recruitment drive.

Recruiting officials of these and other organizations hailed the 2005 Career Convention as one of the most well-prepared events they had ever attended. In particular, these representatives pointed out that it was clearly evident School of Management students had done their homework on the companies in attendance—researching current vacancies that interested them and asking questions specific to individual organizations.

In light of these obvious successes and glowing responses, the staff of the Career Centre should be saluted for their outstanding efforts and diligent work. Students should also be thanked for embracing the worthy objectives of the Career Centre. Together, students and Career Centre staff have established the institution as a vital part of the School of Management, and have made career development an essential component of a quality business education.



*Left: 2006 MBA Career Network.*

*Right: (L to R) Patrick Asselin, Marion Lajoie (Career Centre), Philippe Larocque, Anne Vignacourt and Javier Sanchez (Career Centre).*



## APPRENTICESHIP ACCELERATES MBA GRAD'S BUSINESS CAREER

Mélanie Pilon makes no bones about it: she's an ambitious businessperson who expects to achieve great things in her career. But even she is amazed at what she has accomplished during the past year.

During 2005–2006, Mélanie helped revamp a company's human-resources program, attended corporate events and conferences around the world, and served as a key player in a multi-billion-dollar corporate takeover bid. Not bad for a new School of Management MBA graduate.

So how did this ambitious young woman make the leap from the classroom to the boardroom?

Early last year, Goldcorp Inc., one of the largest gold producers in North America, began searching for a way to recruit new talent. As part of this effort, Ian Telfer, the company's chief executive officer and School of Management alumnus, met Dean Micheál Kelly for a breakfast meeting in the spring of 2005. Conversation drifted to *The Apprentice*, the hit television show in which real estate tycoon Donald Trump hires a young entrepreneur to work at his side. Mr. Telfer indicated that he would be interested in trying something similar. Seizing the opportunity, Dean Kelly said he would help Mr. Telfer hire a School of Management MBA grad to work as his apprentice at Goldcorp's head office in Vancouver.

In short order, the School had selected several worthy candidates from its MBA program. A short list of six students was prepared for Mr. Telfer, who flew to Ottawa in July to interview them. Two finalists were then flown to Toronto for follow-up interviews, after which Mr. Telfer offered Mélanie the job.

When Mélanie began her tenure at Goldcorp in September 2005, she recognized that she was in a privileged position. But the actual experience continues to exceed her expectations. As Mr. Telfer's apprentice, she quickly became immersed in all aspects of corporate life—from collaborating with peers and assisting company executives to representing the company internationally at events and cultivating new investors. For Mélanie, the most exciting and challenging task was serving as Goldcorp's liaison with Barrick Gold Corporation in their hostile takeover of Placer Dome Inc.

By playing an active role in numerous components of Goldcorp's operations, Mélanie took advantage of a unique opportunity to hone the skills she learned at the School of Management and



Left: Ian Telfer, CEO of Goldcorp Inc. and 2005 Apprentice, Melanie Pilon (MBA 2005).  
Right: 2006 Apprentice Etienne Morin.



gain expert knowledge of working life at a prestigious multinational company. She has also established a network of contacts that would be the envy of a businessperson twice her age. But perhaps most important of all, Mélanie's time at Goldcorp has enabled her to recognize that she has the skills and drive required to achieve her ultimate goal of leading her own enterprise.

**WHEN MÉLANIE BEGAN HER TENURE AT GOLDCORP IN SEPTEMBER 2005, SHE RECOGNIZED THAT SHE WAS IN A PRIVILEGED POSITION. BUT THE ACTUAL EXPERIENCE CONTINUES TO EXCEED HER EXPECTATIONS.**

The North American press also took notice of Mélanie's accomplishments and her unorthodox rise in the business world, with the *National Post* and *The Wall Street Journal* prominently featuring her and the apprentice program in a series of articles. And the experience is not over for Mélanie. Although her tenure as apprentice expires in the summer of 2006, she will remain at Goldcorp and serve as interim director of investor relations and then join the company's business development unit.

The experience has not ended for Goldcorp either. Based on the success of this initiative, Mr. Telfer has already chosen next year's apprentice: Etienne Morin. In the fall, this School of Management MBA graduate, ex-investment advisor, retired professional hockey player and former geological researcher, will—like Mélanie Pilon—use an apprenticeship at Goldcorp to accelerate a promising business career.

# REVIEW YEAR IN REVIEW YEAR IN REVIEW

## 2005–2006 EVENTS

**AUGUST 22, 2005**

**A** Groundbreaking Ceremony  
*Site of Multidisciplinary Building*

**SEPTEMBER 16, 2005**

**B** 11<sup>th</sup> Annual Scholarship Golf Tournament  
*Meadows Golf and Country Club*

**SEPTEMBER 16–18, 2005**

Homecoming  
*University of Ottawa Campus*

**SEPTEMBER 21, 2005**

Accounting Club CA's Wine and Cheese  
*Tabaret Hall, University of Ottawa*

**SEPTEMBER 29, 2005**

**C** School of Management Alumni Association Gala of Excellence  
*Westin Hotel Ottawa*

**OCTOBER 5, 2005**

Management Career Convention – Career Centre  
Fourth year graduating students  
*Sports Complex, University of Ottawa*

**OCTOBER 21, 2005**

Place à la Jeunesse  
*Organized by Les Jeux du commerce, University of Ottawa*

**OCTOBER 28–29, 2005**

Finance Society Stock Market Simulation  
*University of Ottawa*

**NOVEMBER 9, 2005**

8<sup>th</sup> Annual ELLE Wine & Cheese – Entrepreneur's Club  
*Ottawa Marriott Hotel*

Speakers:  
Dominique De Celles  
*Vice President & General Manager, L'Oréal Paris*

Lucie Moncion  
*CEO, L'Alliance des caisses populaires de l'Ontario*

**NOVEMBER 13, 2005**

Marketing Association Christmas Ball  
*Ottawa Marriott Hotel*

**NOVEMBER 28, 2005**

CASCO Smiles & Styles Fashion Show  
*Ottawa Marriott Hotel*

**DECEMBER 15, 2005**

MHA Preceptors Conference  
*Sheraton Ottawa*

**JANUARY 6–9, 2006**

**D** Jeux du commerce 2006  
*Université Laval, QC*

**JANUARY 20, 2006**

Geo Welch Partner and Alumni Dinner  
*Sheraton Ottawa*

**FEBRUARY 2, 2006**

**E** Entrepreneurs' Club Toast to Success Business Dinner  
Speaker: Frank O'Dea  
*Ottawa Congress Centre*

**MARCH 2, 2006**

**F** Finance Society & MISA Business Stars of Tomorrow Meet Bill Rancic, the Apprentice!  
*Ottawa Marriott Hotel*



**A:** Multidisciplinary building project management team during the groundbreaking ceremony in August, 2005.  
**B:** 2005 Golf Tournament participants. **C:** Gala of Excellence award recipients, Guy Dupuis, Guy Laflamme, Normand Fortier, and Joseph Nour.

**NOVEMBER 10, 2005**

MBA Consulting Breakfast  
*Capones Restaurant, Ottawa*

**NOVEMBER 12, 2005**

Accounting Club Interuniversity Competition  
*University of Ottawa*

**JANUARY 6–9, 2006**

MBA Games  
*University of Windsor, Ontario*

**JANUARY 18, 2006**

Mindtrust  
*New Residence, University of Ottawa*

**MARCH 8, 2006**

Summer and PT Employment Convention – Career Centre  
All undergraduate students  
*Sports Complex, University of Ottawa*

**E:** Entrepreneurs' Club 15th Annual Toast to Success Business Dinner guest speaker Frank O'Dea, founder of "The Second Cup" (second from left), and student organizers William Pellerin and Lauren Jewitt, with Dean Micheal J. Kelly. **F:** MISA and Finance Society "Business Stars of Tomorrow" guest speaker Bill Rancic. **G:** The Intern 2006 winner Nora Villarreal. **H:** L to R: David Mitchell, VP University Relations, Jay Hennick, Micheal Kelly, Dean, School of Management, Bruce Feldthusen, Dean, Faculty of Law, Common Law Section. **I:** Montreal alumni event guest speaker RBC Professor Tom Brzustowski.



## THE INTERN – 2006

- March 1  
Event 1 – Charity Sale
- March 9  
Event 2 – Networking event (OCRI)
- March 13  
Event 3 – Virtual Stock Market Simulation
- March 23  
Event 4 – Marketing Challenge
- March 28  
Event 5 – Business Case Competition
- March 30  
**G** Final Interview

## MARCH 22, 2006

First Year Career Convention-MSCEG  
First year undergraduate students  
*Sports Complex, University of Ottawa*

## MARCH 22, 2006

Graduates Reception Hosted by the School of Management Alumni Association  
Speaker:  
Rob Ashe, CEO, Cognos  
*Tabaret Hall, University of Ottawa*

## MARCH 25, 2005

Graduation Ball (Undergrad)  
*Canadian War Museum*

## MARCH 29, 2005

Encounters Canada  
*School of Management, Vanier Hall*

## MARCH 31, 2006

21<sup>st</sup> Annual Michel Cloutier Marketing Competition  
*Ottawa Marriott Hotel*

## APRIL 4, 2006

Career Centre Successes  
*Tabaret Hall, University of Ottawa*

## APRIL 5, 2006

Recognition Reception for Donors & Scholarship recipients  
*Tabaret Hall, University of Ottawa*

## APRIL 27, 2006

National Bank of Canada Business Plan Competition  
*University of Ottawa*

## JUNE 4–9, 2005

US MBA program  
*University of Ottawa Executive Education Centre*

## JUNE 5, 2006

School of Management Graduation Awards Reception  
*Minto Suites Hotel, Ottawa*

## JUNE 15, 2006

EMBA Spring Cocktail  
*Le Cordon Bleu Signatures, Ottawa*

## JUNE 21, 2006

MBA Career Network – Career Centre  
MBA students  
*Resto Pub Jazzy, University of Ottawa*

## ALUMNI RECEPTIONS

### VANCOUVER JANUARY 25, 2006

Guest Speaker:  
Ian Telfer  
*Vancouver Club, Vancouver*

### TORONTO OCTOBER 6, 2005

**H** Hennick MBA-LLB Program Launch  
*TD Tower, Toronto*

### APRIL 20, 2006

Alumni Reception & Beer tasting event  
*The Esplanade Bier Markt*

### MONTREAL OCTOBER 27, 2005

**I** Montreal alumni reception  
Guest Speaker:  
RBC Professor – Tom Brzustowski  
*Mount Stephen Club*

### MAY 25, 2006

Montreal alumni reception and tasting event of fine wine, beer and cheeses of Quebec  
*Fourquet Fourchette*

### OTTAWA MAY 17, 2006

**J** Ottawa alumni social at Holt Renfrew  
*Holt Renfrew Ottawa*

### EUROPE JUNE 17, 2006

European alumni reception  
*Official residence of the Ambassador of Canada Paris, France*



**D:** 2006 Jeux du Commerce Team.

**J:** Guests at the Holt Renfrew alumni event, (L to R) Professor Barbara Orser, Sara Filbee, Director General, Manufacturing Industries Branch, Industry Canada, Jordan Ferraro, CEO, The Image Company, Inc., Susan Tanner, General Counsel, Justice Canada, and Dean Micheal Kelly.

## SPEAKERS

### ALUMNI BREAKFAST SPEAKER SERIES

Capones Restaurant

**OCTOBER 13, 2005**

**A** Michael Decter, Chair, Health Council of Canada  
*"Renewing Canadian Health Care: Accelerating Change"*

**NOVEMBER 17, 2005**

**B** William Green, Principal & Partner, Live Work Learn Play LLP  
*"Resort Development meets New Urbanism: Creating a Live Work Learn Play Environment"*

**FEBRUARY 9, 2006**

**C** Pauline Rochefort, President, Canadian Wood Council  
Carl Grenier, Executive Vice-President and General Manager, Free Trade Lumber Council  
*"Canada's Softwood Dispute: How Canada's Wood Industry is Competing and Winning!"*

### MBA PROFESSIONAL DEVELOPMENT EVENT

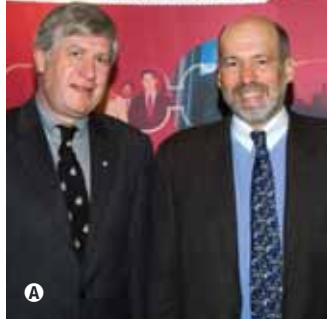
School of Management  
Executive Education Centre

**NOVEMBER 30, 2005**

Moris Simson  
*"An entrepreneur's first test: a sound business concept"*

**MAY 4, 2006**

Ron Brophy  
*"Barriers to Sales Growth – Marketing's Role in Resolving Root Causes"*



**B:** William Green, Principal and Partner, Live Work Learn Play LLP  
**C:** Pauline Rochefort, President, Canadian Wood Council, Dean Micheal Kelly, Carl Grenier, VP and General Manager, Free Trade Lumber Council.

### CEO IN RESIDENCE SPEAKER SERIES

Vanier Hall, School of Management

**SEPTEMBER 1, 2005**

**D** Peter Strom, CEO  
March Networks

**NOVEMBER 24, 2005**

**E** Don Smith, CEO  
Mitel Networks

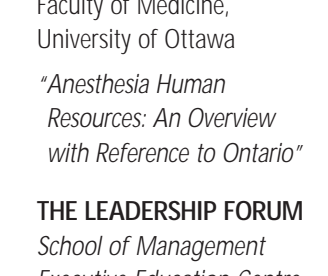
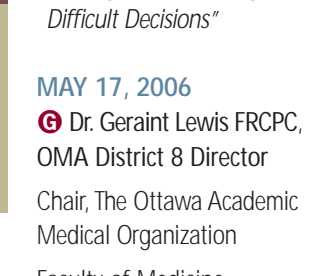
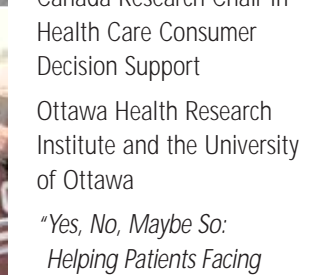
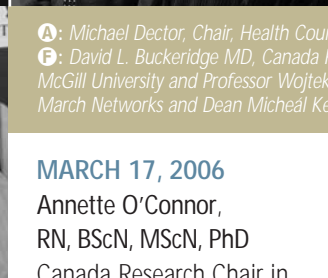
### HEALTHCARE SYSTEMS SEMINARS

Vanier Hall, School of Management

**JANUARY 27, 2006**

**F** David L. Buckeridge, MD, PhD, FRCPC  
Canada Research Chair in Public Health Informatics, McGill University

*"Modeling Disease Outbreaks to Evaluate Automated Surveillance Systems"*



**A:** Michael Decter, Chair, Health Council of Canada and Dean Micheal Kelly.  
**F:** David L. Buckeridge MD, Canada Research Chair in Public Health Informatics, McGill University and Professor Wojtek Michalowski (R). **D:** Peter Strom, CEO, March Networks and Dean Micheal Kelly.

**MARCH 17, 2006**

Annette O'Connor, RN, BScN, MScN, PhD  
Canada Research Chair in Health Care Consumer Decision Support

Ottawa Health Research Institute and the University of Ottawa

*"Yes, No, Maybe So: Helping Patients Facing Difficult Decisions"*

**MAY 17, 2006**

**G** Dr. Geraint Lewis FRCPC, OMA District 8 Director  
Chair, The Ottawa Academic Medical Organization  
Faculty of Medicine, University of Ottawa

*"Anesthesia Human Resources: An Overview with Reference to Ontario"*

### THE LEADERSHIP FORUM

School of Management  
Executive Education Centre

**FEBRUARY 22, 2006**

Paul Coffin, President, IDA Communications  
*"Personal Accountability and Ethics"*



**MAY 31, 2006**

Rob Ashe, President & CEO, Cognos Inc  
*"Linking Accountability to Business Objectives"*

## 2005-2006 APPOINTMENTS/ RETIREMENTS

### NEW PROFESSORS

Sarah Ben Amor, PhD., Assistant Professor – Operations

Silvia Bonaccio, PhD., Lecturer – Organizational Behaviour/ Human Resources

Samia Chreim, PhD., Associate Professor – Management/ Health  
Brian Conheady, MBA, CMA, Teaching Associate, Accounting

David Doloreux, PhD., Associate Professor – Innovation

Sylvain Durocher, PhD., Associate Professor – Accounting

Mark Freel, PhD., Associate Professor – Innovation

**E:** Don Smith, CEO, Mitel Networks. **G:** Dr. Geraint Lewis FRCPC, Chair, Ottawa Academic Medical Organization and Professor Wojtek Michalowski (R).

Jonathan Linton, PhD.,  
Power Corporation Fellow,  
Associate Professor –  
Management Science

Rhonda Pyper, MBA,  
Lecturer – Accounting

Pavlo Kalyta, PhD.,  
Lecturer – Accounting

Muriel Mignerat, PhD.,  
Lecturer – MIS

### ENTREPRENEUR IN RESIDENCE

**H** Dr. Bruce M. Firestone,  
PhD.

### PROFESSORSHIP

Greg Richards, Visiting  
Professor, Cognos  
Professorship

### TENURE

Kaouthar Lajili  
Michael Miles  
Alan O'Sullivan  
Geneviève Tellier

### RETIREMENTS

**I** Devinder Gandhi,  
(November 2005)

Peter Ryan,  
(December 2005)

Michael Maingot,  
(July 2006)

## 2005–2006 GIFTS AND DONATIONS

To become a distinctive top 100 School of Management, operating in a world class facility with resources to compete for the best students and faculty and the drive to pursue the best opportunities, we need the support of our alumni, friends and the community. A special thank you, to the following donors for helping us achieve our goals during the 2005–2006 year.

**Nissan Canada Inc.**  
Nissan Canada Inc. created the “Nissan Canada MBA Scholarship”. This gift, when matched by the Government of Ontario Trust for Student Support program, is estimated to be \$62,500.

**Guy Dupuis & Monique Archambault**  
Monique Archambault (BAdm 1989) and Guy Dupuis (BMgSc 1980), contributed additional money to their existing OTSS Scholarship Fund.

**Logan Katz LLP**  
Logan Katz LLP, \$12,500 towards the Logan Katz OTSS Scholarship in Accounting & \$12,500 towards an Accounting Fellowship.

**Ernst & Young LLP, Scotiabank, Borden Ladner Gervais LLP, The Ottawa Citizen, The Ottawa Business Journal, The Canadian Advanced Technology Alliance (CATA)**  
The Leadership Forum has been created by the University of Ottawa

**Executive MBA Program**  
with the support of these six wonderful organizations. The Leadership Forum provides an opportunity for a group of elite executives to leverage the talent and experience of the most sought after business minds in Ottawa. Led by the region's highly respected and accomplished business leaders, the interactive sessions of *The Leadership Forum* will explore complex business issues from diverse and yet complementary perspectives.

**Mark Cullen**  
Mark Cullen (Bcom 1963) donated \$50,000 towards the creation of a Scholarship to support MBA Program.

**I Alterna Savings**  
A gift of \$112,500 was donated for the creation of the “Alterna Savings Social Responsibility Award”. The award recognizes a student at the School of Management who demonstrates exceptional leadership in social responsibility.

**Paul E. Gagné**  
(BCom 1972), gave \$25,000 towards the “Fleur de Lys” scholarship fund. This fund was created to attract French students from the Quebec region to the School of Management.

**Robert Arcand**  
(BCom 1968), contributed \$10,000 towards the “Fleur de Lys” Scholarship.

**Jacques Vaillancourt**  
(BCom 1968), added \$12,500 to his current fund “The Jacques Vaillancourt Scholarship”.

**The Certified General Accountants of Ontario**  
The CGA of Ontario increased their support of the School of Management CGA Accounting Research Centre, bringing their total commitment to over \$1,000,000.

**The Wesley and Mary Nicol Charitable Foundation**  
The Wesley and Mary Nicol Charitable Foundation donated, for the 2<sup>nd</sup> year in a row, \$10,000 for The “Nicol Entrepreneurial Award”. The Wes Nicol Entrepreneurial Award is a local and national competition designed to promote entrepreneurship with Canadian University students.

**Foreign Affairs & Cisco Systems Inc.**  
Sponsors of this year's, Canadian Leadership Orientation for US MBA students.



**I**: Richard Bertrand, Chairman, Gary Seveny, President and CEO, Alterna Savings and Dean Micheal Kelly. **I**: Professor Devinder Gandhi and Dean Micheal Kelly. **H**: Dr. Bruce Firestone, Entrepreneur in Residence, School of Management

## AWARDS

### 2006 JEUX DU COMMERCE

**A** 1<sup>st</sup> place – Best Executive Committee  
Richard Martel, Nicolas Gagnon, Valérie Samson, Stéphan Forget, Jason Chartrand, Valérie Fortin, Sarah Larocque, Liane Brière, Guillaume Parent, Sonia Beauchamp

### 2006 NATIONAL BANK UNIVERSITY BUSINESS PLAN COMPETITION

**B** 1<sup>st</sup> Place  
Frédéric Bassili, Bartek Bober, Luc Pellerin, Marie-Josée Poitras, Steve Tremblay and Patrick Yelle

### 2006 NATIONAL MBA GAMES

**C** 1<sup>st</sup> place, Strategic Case Competition  
Ines Quandel, Marc Poitras, Philippe Lavallée, Ruhia Jokhio, and Dharshini Tarcisius

### 2006 OCRI AWARD

Student Entrepreneur of the Year Award  
Aurélien Leftick (BCom 2005)

### 2006 OCRI AWARD

Next Generation Executive of the Year Award  
Bernard Herscovich (EMBA 1994)  
Co-founder, President and CEO, *BelAir Networks*

### OBJ TOP 40 UNDER 40 RECIPIENTS FOR 2006

Nemer Abourizk (MBA 1994), Principal, General Counsel, *Abourizk Law*  
Renaud Brault (BCom 1990), President, *Brofort Inc.*

Michael Ennis (MBA 1994), Managing partner  
*TDV Global Inc.*

Allan Ghosn (BCom 2003), CEO, *Grade A Student*

Jonathan Martin (BCom 1998), Executive Director, *Retire-At-Home Services Inc.*

Dan Moorcroft (EMBA 1997), CEO/COO, *QMR Staffing Solutions Inc.*

Patrick Whittaker (BCom 1991), CEO/CFO/President, *Reset Electronics Inc.*

Huw Williams (EMBA 1997), President, *Impact Public Affairs*

### 2006 UNITED WAY OTTAWA

Community Builder Award  
Marc Drolet (BCom 2006)

### 2006 WOMEN'S EXECUTIVE NETWORK

**D** Canada's Most Powerful Women: Top 100 list for 2005 "Champions" Category  
Penny Collenette, School of Management Executive in Residence

### 2006 APEX PUBLIC SERVICE CITATION

Gilles Paquet  
Emeritus Professor and Senior Research Fellow at the Centre on Governance at the University of Ottawa



**A:** Les Jeux du Commerce 1<sup>st</sup> Place, Best Executive Committee.  
**B:** Peter Thompson (National Bank), Julie Anne Dalcourt (National Bank), Steve Tremblay, Luc Pellerin, Frédéric Bassili and Peter Lawler (BDC).  
**C:** 2006 MBA Games 1<sup>st</sup> Place Strategic Case Competition Team, Ines Quandel, Dharshini Tarcisius, Marc Poitras, Philippe Lavallée, and Ruhia Jokhio. **D:** Penny Collenette, School of Management Executive in Residence.

## MBA MENTORS

The School of Management wishes to thank MBA Project Mentors who will contribute in a unique and remarkable way in the training of its MBA students through the MBA Consulting Projects. MBA Project Mentors are responsible for assisting the project team with the consulting process. Project Mentors are members of the Canadian Association of Management Consultants.

NAME	TITLE	INSTITUTION NAME
Jac van Beek	Director Planning and Performance Management	National Research Council of Canada
Paul Butler, CISSP	Portfolio Director, Information Security	Consulting and Audit Canada
Bernard Gingras	Senior Partner	Gelder, Gingras & Associates
Ian Graham	President	Klondike Marketing and Consulting
John Harris	Managing Principal	The Osborne Group
John Herzog	Retired Partner	PricewaterhouseCoopers Inc.
Michael Kelly	Managing Director	Kelly Sears Consulting Group
Murray Kronick	Principal	Interis Consulting Inc.
Alice Kubicek, MBA, CHRP, CMC	President	AK Performance Solutions Inc.
Flavia Leung	Corporate Management Officer Strategy and Development Branch	National Research Council of Canada
Bonnie J. Lindsay	Partner (Advisory Services)	IT/NET Ottawa Inc.
Jocelyn Lortie	Président	Giguère et Lortie inc.
Ralph Mackey, CMC	Vice President Management Consulting	Ajilon Consulting
Ray Pearmain	Managing Partner	Pearmain Partners
Andrew Penny	President	Kingsford Consulting
Gary Reid	Director Federal Consulting Inc.	Hay Group Limited
Greg Richards	Visiting Professor, Cognos Professorship	School of Management
Philippe Roy, CMC	Consultant	
Garry Sears	Managing Director	Kelly Sears Consulting Group

## MHA PRECEPTORS

PRECEPTOR	TITLE	RESIDENCY LOCATION
Jim Kirkland	Chief Information Officer	Federal Healthcare Partnership
Gérald R. Savoie	CEO	Montfort Hospital
Nathalie Ménard	Manager, Planning and Support	Ministry of Health and Long-Term Care, Health Care Programs Division
Kathleen Stokely	Executive Director	Ottawa Children's Treatment Centre
Rob Devitt	President and CEO	Toronto East General Hospital
Garry D. Cardiff	Chief Executive Officer	CHEO
Dr. Arthur Porter	Director and General CEO	The McGill University Health Centre
Dr. Jim Worthington	Vice President, Medical Affairs, Quality and Patient Safety	The Ottawa Hospital
Tom Schonberg	President and CEO	Queensway-Carleton Hospital (QCH)
Sandra Golding	Executive Director	Community Care Access Centre (CCAC)
Susan Chrolavicius	Project Manager for Michelangelo Studies	Population Health Research Institute, McMaster Health Sciences Department
Connie Colasante	Vice-President Professional Services and Clinical Programs, Obstetric and Gynecology	The Ottawa Hospital
Louise Ogilvie	Director, Health Resources Information	Canadian Institute for Health Information

## LIST OF INTERNATIONAL EXCHANGE PARTNERS OF THE UNIVERSITY OF OTTAWA SCHOOL OF MANAGEMENT

COUNTRY	CITY	INSTITUTIONS	
Austria	Vienna	University of Vienna	
Australia	Sydney	University of Technology	
Australia	Sydney	University of Sydney	
Denmark	Copenhagen	Copenhagen School of Bus.	
Denmark	Aarhus	Aarhus School of Business	
England	Brighton	Brighton University	
France	Rouen	ESC Rouen	
France	Grenoble	ESC Grenoble	
France	Nantes	Audencia Nantes	
France	Reims	Reims School of Management	
France	Reims	CESEM	
France	Cergy-Pontoise	ESSEC	
Germany	Paderborn	University of Paderborn	
Germany	Oestrich-Winkel	European Business School	
{NEW}	Hungary	Budapest	Corvinus University of Budapest
Ireland	Dublin	University College Dublin	
Ireland	Cork	University College Cork	
Italy	Castellanza	Universita Cattaneo	
Mexico	Mexico City	ITAM	
Mexico	Monterrey	ITESM	
Norway	Bergen	Norwegian School of Economics and Business	
Thailand	Bangkok	Chulalongkorn University	
Thailand	Bangkok	Thammasat University	
The Netherlands	Amsterdam	Amsterdam School of Business	
The Netherlands	The Hague	Hague School of Business	
Sweden	Lund	University of Lund	
Sweden	Uppsala	Uppsala University	
Switzerland	Geneva	Université de Genève	
<b>RAMP (REGIONAL ACADEMIC MOBILITY PROGRAM)</b>			
Mexico	Altamira	Instituto de Estudios Superiores de Tamaulipas	
Mexico	Guadalajara	Universidad Autonoma De Guadalajara	
Mexico	Queretaro	Universidad Autonoma De Queretaro	
Mexico	Mexico City	Universidad Iberoamericana	
Mexico	Mexico City	Universidad Lasalle	
Mexico	Puebla	UDLA – Puebla	
Mexico	Guadalajara	Universidad De Guadalajara	
Mexico	Nuevo Leon	Universidad Autonoma De Nuevo Leon	
Mexico	Mexicali	Cetys	
Mexico	Guanajuato	Universidad de Guanajuato	
USA	Ypsilanti	Eastern Michigan University	
USA	St-Louis	University of Missouri at St. Louis	
USA	Bozeman	Montana State University	





## BUSINESS PARTNERS

The following organizations participated in the School of Management Co-op program, Connections internship program, EMBA and MBA projects and graduate recruitment during the past year.

123 Certification Inc.  
Accenture  
ACNielsen  
Adecco  
Adobe  
Aepos Technologies Corporation  
Agence de la consommation en matière financière du Canada  
Agriculture and Agri-Food Canada  
AIDS Committee of Ottawa  
Ajilon  
Alcatel  
Alterna Bank  
Alterna Savings,  
Formerly CS CO-OP  
APREL Laboratories  
Artenga Inc.  
Arvand Auto  
Assembly of First Nations  
Atomic Motion  
Auditor General of Canada,  
Office of the  
AZUR HR Ltée  
Bank of America  
Bank of Canada  
BDO Dunwoody LLP  
Bell Canada  
Bell Canada Enterprise Group  
BIOTECANADA  
bitHeads Inc.  
Blockbuster Canada  
BMO  
BMO Nesbitt Burns  
Bona Building & Management  
Company Ltd.  
Booster Juice  
Bristol Machine Works

British High Commission  
Brofort Inc.  
Brookstreet Resort  
Brymark Promotions Inc.  
Bytown Museum  
CGI Group Inc.  
Camp Fortune & Mont Ste Marie  
Ski Resorts  
Canada Border Services Agency  
Canada Customs and Revenue  
Agency (CCRA)  
Canada Deposit Insurance  
Corporation  
Canada Post Corporation  
Canada School of Public Service  
Canada's Research Based  
Pharmaceutical Companies (Rx&D)  
Canadian Academic Placement  
Services  
Canadian Air Transport  
Security Authority  
Canadian Association for  
Disabled Skiing (CADS)  
Canadian Council on Africa  
Canadian Federation of  
Independent Grocers  
Canadian Forces Recruiting Centre  
Canadian Heritage  
Canadian Imperial Bank  
of Commerce  
Canadian Information  
Processing Society  
Canadian Institute of  
Health Research  
Canadian International  
Development Agency

Canadian International  
Trade Tribunal  
Canadian Medical Association  
Canadian Museum of Civilization  
Canadian Revenue Agency  
Canadian Security and  
Intelligence Service (CSIS)  
Canadian Stroke Network  
Canadian Tire  
CapGemini  
Carl Nicholson & Associates  
CDC International  
Centennial College  
Centre for Public Management Inc.  
Certified General Accountants  
of Ontario (CGA)  
CGA Canada  
Chartered Accountants of Ontario  
Chartwells  
CHEO  
Christian Hit Radio Inc.  
CIE Solutions  
Cisco Systems  
Citizenship and  
Immigration Canada  
City of Ottawa  
Clarica  
CMA Holdings  
CMA Ontario  
CML Emergency Services  
Cogan & Associates  
Cognos Incorporated  
Collins Barrow Chartered  
Accountants  
Communications Security  
Establishment  
Computer Sciences Corporation  
Connelly & Koshy, Professional  
Corporation  
Conseil des écoles publiques  
d'Ottawa  
Consulting and Audit Canada  
Convergys  
Corel Corporation  
Correctional Services Canada  
Costco Wholesale

Craig & Taylor Associates  
Credico Marketing  
Cummings Mitchell  
Custom House  
D. D'Aronco & Associates  
Dare Human Resources  
Corporation  
Dell Canada  
Deloitte  
Department of Foreign Affairs  
and International Trade  
Department of National  
Defence – Canadian Forces  
Desjardins  
Ebanflo  
Edward Jones  
Elections Canada  
Encounters with Canada  
Enterprise Rent-A-Car  
Environment Canada  
Ernst & Young  
EthicScan  
Exit Certified  
Export Development Corporation  
Fasken Martineau DuMoulin LLP  
Feature Grids  
Femme de carrière  
Fidelity Investments  
Finkelman & Agulnik –  
Chartered Accountants  
Fintrac  
Fisher Scientific  
Fisheries and Oceans Canada  
FMC Professional Services  
Free the Children  
Freedom 55 Financial  
Frito Lay Canada  
Frontline Robotics  
Gartner  
Ginsberg, Gluzman, Fage & Levitz  
Goldcorp Inc.  
Goldfarb, Shulman, Patel & Co. LLP  
gordongroup  
Government of Ontario  
Great Northern Maple Products  
Grey, Clark, Shih and Assoc. Limited

Groovy Grapes	Marcil Lavallée	PricewaterhouseCoopers	Teknion
Harris International	Matson, Driscoll & Damico Ltd.	Primerica Financial Services	Tembec
Health Canada	MBNA	Privasoft Corporation	Terrapex Environmental Ltd.
Hockey Canada	McSweeney & Associates	Public Health Agency of Canada	The City of Ottawa
Home Depot	Management Consultants	Public Safety and Emergency	The Coefficient Group
Hot 89.9/Newcap Radio	MD Management	Preparedness Canada	The Conference Board of Canada
HSBC	Medriv	Public Service Commission	The Co-operators
Hudson Bay Company	Mercer Human Resources Consulting	of Canada	The Country Grocer
Human Resources and Skills	Merck Frosst	Public Service Human Resources	The Loyalty Group
Development Canada (HRSDC)	Metro Ottawa	Management Agency of Canada	The Ottawa Hospital
Human Resources Management	Microsoft Canada	Public Service Labour	The Ottawa Regional
Agency of Canada	MIT Canada Inc.	Relations Board	Cancer Foundation
Ian W. Hendry, Chartered Accountant	Moca Loca Coffee Co.	Public Works and Government	The Pythian Group
IBM Canada	Montana Coffee & Tea Service	Services Canada	The Senate of Canada
IBM Ottawa Software	Mosaic Sales	QiaoLinx	Tim Hortons
Development Lab	Nancy Morris – Speaking	r2 Education Technology Consultants	Toyota Canada Inc.
iBrand	of Success	Raymond Chabot Grant Thornton	Transport Canada
Ideal Roofing	National Archives of Canada	RBC Dominion Securities	Treasury Board of Canada
Imara Development Corporation	National Arts Centre	RBC Royal Bank	Tyco
Imperial Oil	National Bank of Canada	Red Bull Canada	Uncommon Thread
Industry Canada	National Defence Canada	Regional Municipality of York	United States Commercial Services
Infrastructure Canada	National Gallery of Canada	Research In Motion (RIM)	Universal Energy
ING Canada	National Research Council	Rivermead Golf Course	University of Ottawa
Innovapost	National Research Council	Rogers & Trainor Commercial	University of Ottawa –
Interis Consulting Inc.	(NRC) Biominer	Realty Ltd.	Career Services
International Development	National Research Council	Rogers Communications Inc.	University of Ottawa –
Research Centre	(NRC) Oceans Sciences	Rona	Faculty of Graduate and
International Financing Division	and Technology Network	Royal Canadian Mint	Post Doctoral Studies
(TBF), International Trade Canada	Natural Resources Canada	Royal Canadian Mounted	University of Ottawa –
International Trade Canada	Nature Canada	Police (RCMP)	Financial Aid and Awards Service
Investors Group	NCCI- Taj Medical Insurance	Royal York Capital	University of Ottawa –
iSisters Technology Mentoring Inc.	and Takaful Insurance	Schindler Elevator Corporation	International Office
IT/Net	Nortel Networks	Scotiabank	University of Ottawa –
J.C. Construction	North American Security	Scott, Rankin & Gardiner	Second Language Institute
Jager Building Systems	Systems (NASS)	Secrétariat du Conseil	University of Ottawa –
Keshet Technologies Inc.	Novotel Ottawa	du Tresor du Québec	Sports Services
Konica Minolta	O.C. Tanner	Securit	University of Ottawa –
KPMG	OCRI Entrepreneurship Centre	Service Canada	Student federation
Kraft Canada	Optimal Data Group Inc.	Shell Canada Limited	University of Ottawa
LA Range	Oracle	Société de l'aide à l'enfance	Heart Institute
Labatt	Osgoode Properties Ltd.	Softron inc.	Urban Male Magazine
Laidlaw Education Services	Ottawa Community Housing	Soma Media	Vermont Teddy Bear Company
Laurentian Financial Services	Ottawa Lynx	State Farm Insurance	Villa Marconi
Leach Bradbury	Ottawa Police	Statistics Canada	Volunteer Ottawa
Les Immeubles E. Tassé	Ottawa Regional	Status of Women Canada (SWC)	Volvo Cars of Canada
Level Six	Cancer Foundation	Strategic Initiatives Division,	Wasko Developments Inc.
Live Work Learn Play LLP	Ottawa Senators and	International Trade Canada	Welch & Company
Lixar	Scotiabank Place	Swindells & Wheatley Inc.	Welch & Company LLP
Lochsle Inc.	PAI Medical Group	Syntapa Technologies Inc.	Western Economic
Logan Katz Chartered Accountants	Palliative Care Outreach Program	Taipei Economic and	Diversification Canada
L'Oreal	Parks Canada Agency	Cultural Office	WIS International
Lumenera Corporation	PCL Constructors Canada Inc.	Tammy Bastarache CA	World-Link Accounting &
Marc Payeur, CA,CFE	PEPSI Bottling Group	TaxAssistance.ca	Tax Services
Marcel Baril Ltée (Distributeurs	Pricedex Software	TD Canada Trust	Yellow Pages/Pages Jaunes
Papineau)		TD Commercial Bank	ZIM Corporation
March Networks		TD Waterhouse	



University of Ottawa Desmarais Building and new home of the School of Management. Estimated occupancy date, fall 2007.

## 2005-2006 EDUCATOR'S HONOUR ROLL

### VISITORS TO THE SCHOOL OF MANAGEMENT

Chahreddine Abbes, Economist and Doctoral Student, *University of Ottawa*

Rached Abdel-Khalik, Professor, *University of Illinois at Urbana-Champaign*

Sandra Abi-Rashed, Project Manager and Senior Account Manager, *Komunik*

Wael Aggan, President and CEO, *ViaSafe*

Jenifer Aitken, Associate, *Borden Ladner Gervais LLP*

Terry Albert, Assistant Secretary-General, *Canadian Medical Association*

Cynthia Allan, Recruiting Supervisor, *Enterprise Rent-a-Car*

Mary Arrenciba, Commercial Counsellor, *Embassy of Cuba in Canada*

Robert Ashe, President and CEO, *Cognos Incorporated*

Maher Awad, President & Founder, *ADiTude Media Inc.*

Yolanda Banks, Conseillère, *Export Development Canada*

Hon. Perrin Beatty, President & CEO, *Canadian Manufacturers and Exports Association*

Julie Beaucaire, Client Services/Marketing Director, *Nelligan O'Brien Payne LLP*

Natalie Béland, Communications Officer, *Réseau des services de santé en français de l'Est de l'Ontario*

Jim Belanger, HR Manager, *Tembec*

Dominique Bergevin, Political Risk Agent, *Export Development Canada*

Teberge Berhe, *Embassy of Ethiopia*

Malcolm Bernard, President, *Interplay Creative Media*

Chaim Birnboim, Founder & Chief Scientific Officer, *DNA Genotek*

Anik Boileau, Marketing Research Analyst, *Canadian Museum of Nature*

Charles Bokor, Program Director, *Carleton University*

Scott Bothfeld, Vice President & General Manager, *Enterprise Rent-a-Car*

François Bouchard, Owner, *The Country Grocer*

John Boufford, President, *e-Privacy Management Systems Inc.*

André Bourassa, Director, *US Postal Services*

Mary Boutette, *The Ottawa Hospital*

William Bowen, Board of Directors, *Project Management Institute*

Ron Brophy, Managing Partner, *NorthBridge Group*

Gerry Brownlee, Director of Product Management, *WebPlan Corporation*

Fay Brunning, Partner, *Borden Ladner Gervais LLP*

Angèle Cadieux, NCR Unionization Officer, *Public Service Alliance of Canada*

Jean-Luc Carrière, Vice President, *Tembec*

John Carson, Marketing Communications Manager, *Med-Eng Systems Inc.*

Denis Chainé, Principal, *Logan Katz Chartered Accountants*

Peter Charbonneau, General Partner, *Skypoint Capital*

Doug Church, Partner, *Phase-5*

Howard Cohen, Past Board Member, *Volunteer Ottawa*

Cristopher Comeau, Practice Leader and Founder, *Xwave*

Pamela Cross, Partner, *Borden Ladner Gervais LLP*

Jacque Cote, Chief Operating Officer, *Canada Post Corporation*

Ian Curry, President & CEO, *DNA Genotek*

Jeffrey Dale, President & CEO, *OCRI*

Stephen Daze, Executive Director, *Entrepreneurship Centre*

Dominique DeCelles, Vice President & General Manager, *L'Oréal Paris*

Micheal Decter, Chair, *Health Council of Canada*

Barbara Degenhart, Consultant

Marie Delisle, Senior Strategic HR Consultant, *Transport Canada*

Elizabeth Demers, Professor, *University of Rochester*

Vincent DeRose, Associate, *Borden Ladner Gervais LLP*

Denis Desautels, Former Auditor General of Canada

Marie Desjardins, Business Advisor, *Entrepreneurship Centre*

Mark Dill, Founder, *Movers and Shakers*

Pat DiPietro, Managing General Partner, *Vengrowth*

Michael Dobler, Chair of Accounting and Auditing, *University of Munich*

Micheal Dunleavy, Partner, *LaBarge Weinstein*

Janet Eastman, Host, *Ottawa Citizen Business Television*

Eustache Ebondo, Professor, *Euromed Marseille*

Hy Eliasoph, CEO, *Central Local Health Integration Network*

Dr. Jan Elliott, Co-Director, Dialogue, Deliberation & Public Engagement Program, *The Fielding Institute*

Fernando Espinosa, Counsellor for Economic Affairs, *Embassy of Mexico*

Dr. Ivan Fellegi, Chief Statistician of Canada, *Statistics Canada*

Jessica Ferguson, Recruiter, *Deloitte*

Stephen Finestone, Senior Consultant, *IBM Canada*

Bruce Firestone, Founder, *Ottawa Senators & Scotiabank Place*

Pauline Flemming, Coach, *ProActive Possibilities*

Gary Folker, Managing Director, *Xwave*

Greg Forman, Account Manager, *Avanex Corporation*

M. Marc Fortin, Principal Solution Architect, *Oracle Corporation Canada Inc.*

Greg Forestell, CIO, *CHEO*

Léger Fournier, *Canada Post Corporation*

Luc Fournier, Partner, *Qiao Linx*

Chantal Fréchette, Director, *National Bank*

Raymond Gagne, Transportation Sector Team, *Export Development Canada*

Carolyn Gardner, President & Founder, *Card Communications*

Juan Garrett, First Secretary, *Embassy of Bolivia*

Bernard Gauthier, Managing Partner, *Delta Media Inc.*

Chantal Gendron, Recruitment Coordinator, *Investor Group*

Francine Gerard-Griffith, Director, *National Research Council*

Ken Gingrich, Executive Vice President, *Med-Eng Systems Inc.*

Irving Gold, Director, *Canadian Health Services Research Foundation*

Sandra Golding, Executive Director, *CCAC – Ottawa Community Access Centre*

Stephanie Goyette, Banner Development Manager, Regional East, *Kraft Canada*

Yves Grandmaitre, President, *Petrie Island Marina*

William Green, Partner & Principal, *Live Work Learn Play*

Glennys Guy, Mutual Funds Supervisor, *RBC*

Gail Haarsma, Vice President, *GPC*

Laetitia Habimana, Marketing Research Analyst, *Canadian Museum of Nature*

Robert Hamilton, Chief Audit Executive and Director General, *Fisheries and Oceans Canada*

Heather Hanna, Recruitment Coordinator, *Deloitte*

Melinda Head, President,  
*Head Research*

Neal Hill, Senior Vice President,  
Corporate Development, *Cognos Inc.*

Helen Huang, Staffing  
Associate, *CICB*

Michael Hughes, Owner/Founder,  
*Michael J. Hughes Consulting Inc.*

Noel Hyndman, Professor,  
*The Queen's University, Belfast,  
Northern Ireland*

Michael Janigan, Executive  
Director and General Counsel,  
*Public Interest Advocacy Centre*

Govindh Jayaraman, President &  
CEO, *Topia Energy Inc.*

Lisa Jayne, Manager,  
*Volunteer Ottawa*

Kyle Johansen, Financial Team  
Leader, *Ministry of Health and  
Long-Term Care*

Marc Jolicœur, Partner,  
*Borden Ladner Gervais LLP*

John Jussup, Senior Vice  
President, Chief Legal Officer  
and Secretary, *Cognos Inc.*

Lidia Karamaoun, Project  
Manager, *Trade Facilitation  
Office Canada (TFOC)*

Rahman Khalili, Counsellor  
(Commerce), *High Commission  
of Bangladesh*

Carolyn Kinsman,  
*McLean Foster & Co.*

Duncan Klett, President, *Kinaxis*

Peter Koudal, Director, Deloitte  
Research, *Deloitte Services LP*

Ravi Kumar, Practice Director,  
*Oracle Corporation Canada Inc.*

Richard L'Abbé, President,  
*Med-Eng Systems Inc.*

Sylviane Lacasse, CEO, *Lacasse Inc.*

Dr. Pierre Lecours, Ethics Centre,  
*Health Canada*

André Laframboise, Senior  
Officer, Awards and Recognition,  
*National Defence*

Coralie Lalonde, Founder and  
CEO, *Katsura Investments*

Sylvie Lalonde, Associate,  
*Borden Ladner Gervais LLP*

George Langill, Executive in  
Residence, *University of Ottawa*

Larry Lashkevich, Director  
General, Material Systems &  
Supply Chain, *National Defence*

Carl Leblanc, Senior Strategic HR  
Consultant, *Transport Canada*

Gabriel Leclerc, Director,  
*Topia Energy Inc.*

Norman LeCouvie, Executive  
Director, *Sun Microsystems of  
Canada Inc.*

Catherine Leteinturier Guissé,  
Account Manager, *Business  
Development Bank of Canada*

Elliot Lifson, Vice-Chairman  
(Peerless Clothing Inc.) & President  
(Canadian Apparel Federation),  
*Peerless Clothing Inc., Canadian  
Apparel Federation*

Stephanie Linton, Commercial  
Specialist, *Embassy of the United  
States of America*

David Logan, Partner, *Logan Katz  
Chartered Accountants*

Frank Martens, Director,  
*PricewaterhouseCoopers Inc.*

Don Masters, President/Creative  
Director, *Mediaplus Advertising*

Daina Mazutis, Manager,  
*Canada Post Corporation*

Reen-Ann McBean, Area Manager,  
*Enterprise Rent-a-Car*

David McCarthy, Managing  
Director, *BCE Capital*

Brian Mead, Engagement  
Manager, *Sun Microsystems  
of Canada Inc.*

Yves Ménard, Partner, *Borden  
Ladner Gervais LLP*

Isabel Metcalfe, Consultant

Chris Milk, Recruiter, *Nortel*

Debbie Miller, Team Leader  
Supply Chain, *National Defence*

Parham Momtahan, Vice President  
of Research & Development,  
*Bridgewater Systems Corporation*

Jeff Moran, Chief information  
Officer, *Canadian Blood Services*

Nancy Morris, Goal Achievement  
Specialist, *Goal Getter Kit*

Catherine Mossop, President,  
*SageMentors Inc.*

Ian Mumford, Chief Operating  
Officer, *Canadian Blood Services*

Dr. Sundara Murthy, President,  
*Sigprowireless*

Jose Nadeau, President,  
*Urbis Wells*

Alison Nankivell, Former  
Regional Manager for China,  
*Export Development Canada*

Jean-Marc Nantais, General  
Manager, *Canada Post Corporation*

Donna Nixon, Executive  
Vice-President, *Strategic Counsel*

Jeff Norton, Senior Strategic HR  
Consultant, *Transport Canada*

Annette O'Connor, Canada  
Research Chair, *Ottawa Health  
Research Institute and University  
of Ottawa*

Michael Oster, Director,  
*Cisco Systems*

Sunny Pal, Corporate Governance  
Counsellor, *Lang and Michener*

Bill Parisi, Vice President –  
Canada, *Comverse*

Meredith Parker, HR Business  
Consultant, *KPMG*

Nicole Paulun, Senior Learning  
Specialist, *Foreign Affairs Canada*

Randy Penney, Chief Executive  
Officer, *Renfrew Victoria Hospital*

Yvan Perron, Vice President,  
*Kyberpass corporation*

Joseph Potvin, Senior Economic  
Analyst, *Treasury Board of Canada*

Gino Picciano, Senior Vice President  
& COO, *The Ottawa Hospital*

Guy Racine, Partnership Advisor,  
*Export Development Canada*

Jennifer Radfort, Associate,  
*Borden Ladner Gervais LLP*

Paul Renaud, President,  
*The Lanigan Group*

Susan Richardson, Vice President,  
*Children's Hospital of Eastern Ontario*

Bill Robinson, Immediate Past  
President (Board of Directors),  
*Volunteer Ottawa*

Pierre Roger, Partner,  
*Borden Ladner Gervais LLP*

Nathan Rudyk, President,  
*Market2world Communications Inc.*

Paul Sarkozy, Director,  
*Canada Post Corporation*

Vicky Satta, Associate,  
*Emond Harnden*

Abder Sbahi, Director,  
Materials Management,  
*University of Ottawa*

Pankaj Sehgal, Director, Enable  
Services, *Public Works and  
Government Services Canada*

Maria Selva, Fashion Consultant,  
*Femme de Carrière*

Heather Sherrard, VP Clinical  
Services, *University of Ottawa  
Heart Institute*

Lu Shumin, Ambassador,  
People's Republic of China  
in Canada

Shi Shuyun, Minister Counselor  
(Education Affairs), *People's  
Republic of China in Canada*

Tim Simpson, Sales Manager,  
*Laurentian Financial Group*

Moris Simson, President  
and CEO, *WaveNET Inc.*

Don Smith, Chief Executive  
Officer, *Mitel Networks*

Steven Smith, Director,  
*Canadian Blood Services*

Maria Sowden, Coach/  
Consultant/Facilitator/Trainer,  
*Temas Management*

Ken Standfield, Chairman,  
*International Intangible  
Management Standards Institute*

Susan Stanford, President,  
*Inside Edge*

Garth Steele, Partner,  
*Welch & Company LLP*

Carey Stevens, Director, Change  
Management, *Hay Group Limited*

Maureen Taylor-Greenly,  
VP Patient Care and Chief  
Nursing Officer, *Queensway  
Carleton Hospital*

Hélène Tessier, *St-Paul University*

Jacques Thériault, Director,  
Human Resources, *Papier Masson*

Carol Tristani, Manager,  
*CGA Ontario*

Michael Turner, Owner/Founder,  
*Uncommon Thread*

Michelle Van Tol, Vice President  
of Finance, *DFT Microsystems*

Andrew Waitman, Managing  
Partner, *Celtic House*

Dr. Jeanette Ward, Director,  
*Institute of Population Health*

Guo Wei, Third Secretary from  
Education Office, *People's Republic  
of China in Canada*

Zuo Wenxing, Second Secretary  
from Political Section, *People's  
Republic of China in Canada*

Graham Wheatley, Principal,  
*Swindells & Wheatley Inc.*

Garth Whyte, Executive Vice  
President, *CFIB*

Lara Wigmore, Consultant,  
*Deloitte Consulting*

Dwayne Wright, Executive  
Director, *Trade Facilitation  
Office Canada (TFOC)*

Tracey Wrong, Quality  
Assurance Specialist, *CHEO*

Peng Xiaobo, Attache from  
Economic and Commercial  
Office, *People's Republic of  
China in Canada*

Zhang Zheng, First Secretary,  
*Embassy of China*

Rick Zipes, Director, IT Services,  
*Canadian Blood Services*

We would also like to thank the  
many speakers who gave their  
time to our students.