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2012 Gala of Excellence

We celebrated the graduation anniversaries of the classes of 1962, 1972, 1987, and 2002 and honoured some of our outstanding alumni who make a difference in their community. (Read more Pg. 3)

Dean’s message - We’re all driven by passion

The Telfer School of Management is driven by passion. A passion for learning, research, teaching, business success, entrepreneurship, innovation, community engagement, personal growth, professional development—the list goes on and on. I see that passion expressed every day by the people who make up our school.

Celebrating 5 years since our Naming

On May 12, 2012 we held a reception at the historic Fairmont Château Laurier in downtown Ottawa to mark the fifth anniversary of Ian Telfer’s transformative gift. (Read more page 3)

Photo: Dean François Julien, Ann Watt, Scholarship & Stewardship Officer, Nancy Burke (Mr. Telfer’s wife) and Ian Telfer.

2011-12 Annual Reports

Go online to read this year’s complete 2011-12 Dean’s Annual Report – “Passion” www.telfer.uOttawa.ca/annualreport2011-12

Also available online is the first ever Annual Telfer School Research Report. www.telfer.uOttawa.ca/researchreport2011-12

www.telfer.uOttawa.ca
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Students who go beyond program requirements
I see how our students go beyond program requirements to participate in competitions, organize fundraising events and support community causes. Not for academic credits or out of self-interest, but for the sheer joy and selfless enthusiasm of giving, sharing and working with their peers to enhance the reputation of their school.

Faculty members who nurture students
I see how our professors, lecturers and executives in residence strive relentlessly to make our school a pillar of research excellence, and equip students with the knowledge and skills they need to reach their full potential as students and well-rounded citizens.

Alumni and corporate partners who share what they’ve earned and learned
I see how our alumni and corporate partners are increasingly sharing their wealth of experience, wisdom and success by becoming mentors, guest speakers, co-op employers, program partners and financial supporters.

Dean’s advisory board members who impart specialized knowledge
I see how the members of the Dean’s Advisory Board look for new ways to lend their formidable business expertise and use their vast professional networks to help our school—from revising curricula, to increasing our visibility internationally, to uncovering new ways for our school to engage with our community.

Administrators and managers who serve, strengthen and build
I see how our leadership team and administrative staff are driven by a desire to serve students, collaborate with faculty members and build an even greater Telfer School for all.

My role as Dean is to marshal our school’s resources to make it possible for all the talented, dedicated people that comprise the broad “Telfer Community” to fully express their unique form of passion for the benefit and advancement of our school.

François Julien
Dean, Telfer School of Management

www.telfer.uOttawa.ca/annualreport2011-12
Winning team: Tony Trentadue, Mike Brown, Rob Mariani, Vince Arlotta

18th Annual Scholarship Golf Tournament

The Telfer School of Management held its 18th Annual Golf Tournament on September 14, 2012 at the Meadows Golf and Country Club. Since the Telfer School launched its first golf tournament in 1995 to stimulate networking and raise money for scholarship funds, over $700,000 has been raised.

2012 Gala of Excellence

The 2012 Gala of Excellence was held at the Ottawa Convention Centre on September 29, 2012. During this event, we celebrated some of our outstanding alumni who make a difference in their community by awarding them Trudeau Medals, the Young Achiever’s Award and the Dean’s Philos Award. This was also an opportunity to collectively celebrate the graduation anniversary of the classes of 1962, 1972, 1987 and 2002.

2012 Gala of Excellence award recipients: Brian Radburn, Charles-Antoine St-Jean, Janet LeBlanc, Dean François Julien, John King and Frédéric Michel

Trudeau Medals

The Trudeau Medal is the highest honour given by the Telfer School of Management to its alumni. It recognizes leadership, initiative and contributions to the business world, the community and their alma mater.

John King, MHA 1979, Executive Vice President and Chief Administrative Officer at St. Michael’s Hospital
Janet LeBlanc, MBA 1990, President, Janet LeBlanc & Associates
Charles-Antoine St-Jean, BAdm 1975, BCom 1976, Partner, National Public Sector Leader, Ernst & Young LLP

The Young Achiever’s Award

The Young Achiever’s award was created to honour the individuals (under 40) who have been able to achieve greatness in their lives within an exceptional period of time.

Frédéric Michel, MBA 2004, Director, Internal Compliance Communications, Yellow Media Inc.

The Dean’s Philos Award

The Dean’s Philos Award recognizes individuals who have demonstrated outstanding philanthropic achievement and social commitment.


On May 8, 2007, we announced that Ian Telfer, chairman of Goldcorp Inc. and graduate of our MBA program, pledged $25 million to our school. In recognition of this wonderful donation, our school was renamed in his honour.

Ian’s remarkable contribution remains the largest in the history of the University of Ottawa, the most generous granted to any institution in the National Capital Region and the biggest made to name a Canadian business school.

To mark the fifth anniversary of Ian’s transformative pledge, we held a reception at the historic Fairmont Chateau Laurier in downtown Ottawa. Hundreds of students, faculty, alumni, partners and executives turned out to celebrate Mr. Telfer’s contribution and the achievements that it has made possible.

Equally important, the event was a perfect occasion for everyone present to make a new pledge to ensure that Ian’s momentous gift continues to create wonderful new learning opportunities for generations of Telfer School students to come.

PASSIONATE ABOUT OUR NAME - CELEBRATING 5 YEARS SINCE OUR NAMING

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In 2011, we put together a wide-ranging team of Telfer School leaders, faculty members, alumni and students to prepare a strategic plan to guide the direction and spur the growth of our school for the next four years. The results are in.

The Telfer 2014-15 strategic plan is made up of three main elements:

**Six strategic goals**
First, it sets out six strategic goals for Telfer:
- **The Telfer B.Com:** Provide an outstanding bilingual undergraduate B.Com experience
- **Professional graduate programs:** Offer a revenue-positive portfolio of professional programs that are distinctive, market relevant and accessible
- **Research:** Increase research intensity while delivering high quality research programs and promoting maximum visibility of Telfer research activities
- **International:** Become a more “international” school
- **Executive education:** Establish control of the regional market for executive education and generate a positive revenue contribution
- **Alumni and community engagement:** Grow relationships and maximize engagement and fundraising with the business and alumni community

**Clear vision, mission and values**
Second, our strategic plan updates and reiterates the vision, mission and values of our school.

**Our vision:** To be an institution of choice for management education, executive development and relevant and influential research with an international reach and the highest standards of responsible leadership.

**Our mission:** To launch and accelerate management careers, drive organizational performance and stimulate sustainable value creation through the leadership of our graduates and the influence of our researchers in distinctive areas of expertise.

**Our values**
- **T** – Teamwork: collaboration and collegiality
- **E** – Excellence: in teaching, research and career support
- **L** – Leadership: through learning, discovery and development
- **F** – Fun: spirit, pride and balance
- **E** – Engagement: with students, faculty, staff and the community
- **R** – Responsibility: integrity, service, social responsibility, sustainability

**Three strategic areas of excellence**
And third, our plan identifies three strategic areas of excellence. We will invest time, effort and money into making innovation and entrepreneurship, health systems management and analytics and performance solid platforms that we can use to achieve national and international distinction in research, teaching and outreach.

In future Dean’s reports, we will provide an evaluation of our school’s performance against these goals and strategic areas of excellence.

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**PERFORMANCE INDICATORS**

**Passionate about improving our performance**

Ever-increasing performance drives all aspects of our school. Every program we create, every service we offer, every activity we organize and sponsor is inspired by our clear desire to reach continually higher levels of performance.

We use six indicators to measure our performance as an institute of choice for management education, executive development and relevant research:

- Student performance
- Research momentum
- Global perspective
- Leadership links
- Social responsibility
- Career ambition
STUDENT PERFORMANCE

I'm passionate about seeing my delegation prepare, practice and perform at the competition. And there's no better feeling than celebrating your accomplishments with the people who made it an unforgettable experience and, ultimately, a success.

Yannie Lou Cyr
President | 2012 Jeux du commerce

RESEARCH MOMENTUM

Research is about being curious, solving problems and making society a better place. The best research is driven by innovation and fuelled by passion.

Craig Kuziemsny
Associate professor and director of the MSc in Health Systems program

Goal: Ensure students are equipped with the knowledge, skills and training required to excel in regional, national and international case competitions, and earn prestigious grants, bursaries and scholarships.

Goal Results

- Telfer School's team of 94 students sweeps the three top spots at the Jeux du Commerce 2012: overall standings, academic cup and sport cup. Our school has now captured the overall title twice and the academic cup for five straight years.
- Telfer's team of students earned top spot overall and first place in the Human Resources Case category at the Symposium GRH 2011. Our school has now earned top overall spot at this national event for three straight years.
- A team of Telfer MBA students bested teams from 11 other schools to win the 2011 TATA Sustainability Cup—a competition in which teams are judged on the acuteness of their analysis of actual business cases.
- Dimitry Rakhanskiy and Brandon Silbermann take home the two top spots in the 2012 First Avenue Advisory of Raymond James Capital Markets Competition.
- Telfer School teams earned first place finishes in international marketing and strategic marketing at the 2012 Happening Marketing competition in Montreal.
- Telfer School students finished second at the TD Financial Group Case Competition. This year’s event, which was hosted by the Telfer School’s Finance Society, welcomed students from seven schools from Ontario and Quebec.
- A team of Telfer School students won first place honours with the Finance Case competition at the 2012 MBA Games.
- Alex Smith and Chris Spoke—team up to win the Wes Nicoll Business Plan Competition and placed in the top six in the Enterprise Canada National Business Plan Competition. The two Telfer School students are founders of Liaise, a new channel for experts to connect with their target audiences.

Goal: Increase research intensity while delivering high-quality research programs and promoting maximum visibility of research activities.

Goal Results

- Dr. Jacomo Corbo, was named Canada Research Chair in Information and Performance Management and is a principal contributor to the IBM Centre for Business Analytics and Performance.
- Dr. Ceryl S. McWatters joined the Telfer School as the Father Edgar Thivierge Chair in Business History. Professor McWatters was invited to serve on the Board of Directors of the French Institute for Advanced Studies (RFIEA).
- Dr. Bijan Raahemi, founder of the Knowledge Discovery and Data Mining Lab, received $105,000 from the Natural Sciences and Engineering Research Council to explore innovative algorithms and the application of data-mining techniques to Internet traffic, with the goal of recognizing and responding quickly to network attacks.
- Dr. Margaret Dalziel was awarded a $17,500 Knowledge Synthesis Grant from the Social Sciences and Humanities Research Council and Industry Canada to measure the impact of investments in higher education R&D in innovation-related and economic terms. She presented the results of her study at the 2012 Congress of the Humanities and Social Sciences.
- Dr. Guy Paré of HEC Montreal and his co-investigator Dr. Mirou Jaana were awarded a $79,320 grant from the Social Sciences and Humanities Research Council of Canada to uncover fresh perspectives in the field of IT innovation in healthcare organizations.
- Dr. Magda Donia and lead researcher Dr. Alexandra-Joëlle Panacco of Concordia University’s John Molson School of Business received $49,351 over three years from the Social Sciences and Humanities Council of Canada (SSHRC) for their project to examine altruistic leadership behaviours in diverse cultural contexts.
- Dr. David Doloreux and co-investigator Dr. Richard Shearmur of the Institut national de la recherche scientifique were engaged by Industry Canada to study the Profils industriels sur l'utilisation des services dans les industries manufacturières du Québec.
- Sylvain Durocher was named Logan Katz Fellow for a period of two years in recognition of his excellence in teaching and research. He was also awarded a $10,000 grant from CGA-Canada and the Canadian Academic Accounting Association to examine comprehensive income information from the perspective of users.
- Telfer professor Dr. Umar Ruhi earned the award for best doctoral thesis at the General Online Research 2012 conference—a prestigious event that brings together communications and technology experts from around the world.
- Dr. Barbara Orser participated in the Canadian delegation led by the Hon. Rona Ambrose at the APEC Women and the Economy Summit in San Francisco, where she presented Gender Dividend: Driving Prosperity Through Entrepreneurship and Financial Inclusion. In November 2011, she presented these findings before the Standing Senate Committee on Banking, Trade and Commerce in Ottawa.
Goal: Create new—and strengthen existing—learning opportunities to enable students to gain a firm understanding of the complex and ever-changing world of international business.

Goal Results

- Eduniversal, an international service that ranks institutions of higher education, judged our school’s MSc in Management program to be among Canada’s top five graduate general management programs and one of the ten best in North America.
- Our school joined forces with École Nationale d’Ingénieurs de Metz to offer our French MBA program to students in the French city. The first cohort of 20 students will begin their studies in January 2013.
- More than 100 businesspeople and government officials joined many Telfer students and faculty members at the fifth annual India Forum. This year’s edition of the popular event, which focused on how Canadian firms can establish a presence in India, enabled participants to discuss a variety of challenges related to market entry, culture and risks.
- Managers Without Borders, our school’s outreach network of budding business executives, hosted its annual virtual case competition. The distinctive event involves students from around the world working together on inter-cultural teams to prepare solutions to a vexing business problem.
- At the invitation of Dr. Cheryl McWatters, Father Edgar Thivierge Chair in Business History, and Dr. Daniel Zéghal of the CGA Accounting Research Centre, Dr. Dilfuza Kasimova, of Hitotsubashi University’s Graduate School of Commerce and Management in Japan, spent two months at our school. Dr. Kasimova uses this special exchange opportunity to share insights from her latest research into early management accounting practices in Japan.
- Telfer MBA students travelled to Europe to examine some of the continent’s highest-performing companies: Nike, Google, Accenture, L’Oreal, Sodexo, Deloitte, Alcatel Lucent and Ivanhoe Cambridge Europe.

LEADERSHIP LINKS

“I’m passionate about helping people realize their full potential. This passion drives me in all areas of my life—my family, my work at ENCON and sharing my experiences while lecturing at the Telfer School.”

Jean Laurin

Goal: Provide students with an increasing number of opportunities to learn first-hand from leading executives in a range of industries and management fields.

Goal Results

- William Bonvillian of the Massachusetts Institute of Technology delivered this year’s D. Allan Bromley Memorial Lecture—“Bringing Advanced Innovation to the Manufacturing Sector”
- The Right Honourable Paul Martin launched the inaugural edition of the Father Edgar Thivierge Speaker Series, sharing with Telfer MBA students his insights on how Aboriginal men and women in Canada can reap the social and economic benefits enjoyed by other Canadians.
- SIFE uOttawa, the Telfer School’s newest club, organized and hosted the second annual Legacy Conference. The event used five workshops—which ranged from effective presentation to business designing—to bring together students from a range of faculties and some of the National Capital Region’s most successful business leaders, including Tracey Clarke, managing director of Bridgehead; Harley Finklestein of Ottawa’s fastest-growing start-up, Shopify; Scott Annan, founder of Mercurygrove; and Ron Warburton, managing director at BDC Venture Capital.
- Bernie Ashe, CEO of the KOTT Group, and Jean Laurin, president of Encon Group Inc., Anne-Marie Hubert, Managing Partner, Advisory, Ernst & Young, Andreas Souvaliotis, President, AIR MILES for Social Change, Gary Reamey, Principal, Country Leader for Canada, Edward Jones were all featured presenters of this year’s CEO-in-Residence Speaker Series.
- Louise Wendling, senior VP and country manager for Costco Wholesale, and Jean Laurin, president of Encon Group Inc., shared their insights and experiences with students and faculty members at this year’s Alumni Breakfast Speakers Series.
- Our Linked with Leadership Portal has grown to feature 129 alumni leaders and pinpoint them in dozens of countries around the world. Students and other alumni use the portal to connect immediately with these successful entrepreneurs, businesspeople and organizational leaders. In addition to showcasing the professional profiles of these prominent alumni, visitors to the portal can also discover the Telfer School’s international reach through events, social media and conference speakers.
Goal: Develop novel ways to support community engagement and social development in our city, in our country and throughout the world.

Goal Results

• CASCO put on ‘Living in Colour’, a record-breaking performance that raised more than $40,000 for the CHEO Foundation.
• Telfer Marketing Association used #TMAdash—the group’s unique take on the Amazing Race—to support the Canadian Diabetes Association.
• Five students took part in the second edition of Five Days for the Homeless. Living on university grounds under conditions that resemble those of the homeless, the five shed light on the challenges faced by homeless persons and raised money for Operation Come Home.
• This year’s Telfer–Sprott Research Forum—an annual event that enables faculty members of the two schools to forge research links—brought together a diverse and talented group of scholars to discuss the multifaceted aspects of sustainable management.
• The eighth annual Corporate Knights school survey ranked our school’s undergraduate business programs in fifth spot out of 50 schools’ programs nationwide, and ranked the Telfer MBA eight out of 38 MBA programs in Canada.

Goal: Develop new—and expand current—career-development activities and resources to help undergraduate and graduate students make seamless transitions from the classroom to the business world.

Goal Results

• A total of 3,775 students and alumni participated in events and programs organized and sponsored by our Career Centre.
• A record number of employers participated in the Career Centre Management Program and Career Centre networking and recruiting events. Employers represented at this year’s events included Bell Canada, IBM Canada, Ford Motor Company of Canada and Procter & Gamble Canada.
• The Career Centre’s Career Successes celebration recognized the people and organizations whose close, harmonious relationships with our school helped bolster the career prospects of students. Top Contributor awards this year were proudly given to: Glenn Egan of Business Development Bank of Canada, Susan Lewis of MD Physician Services, Kash Pashootan of Raymond James, Brad Smith of Canada Post Corporation and Debbie Stewart of Canada Mortgage and Housing Corporation.
• Career Centre relationship managers built a new relationship with Ford Motor Company of Canada. This year, two-third-year Telfer BCom students started a 16-month internship at the company’s headquarters in Oakville, Ontario.
• Career Centre relationship managers released the MBA Resume Book—a collection of the curriculum vitae of Telfer MBA students—and delivered it to a range of top domestic and international employers.
• Seven second-year Telfer BCom students were selected to begin the Telfer Capital Markets Mentorship Program. The three-year program provides students who want to pursue career in finance with access to workshops, mentoring from investment professionals and use of financial management tools.
• We launched Telfer BCom Experience, an online simulation tool that current and prospective students can use to plan their academic, professional and personal development.
• The inaugural Telfer and Engineering Recruitment Convention welcomed representatives from several top-flight companies. The event’s creative new format enabled prospective employers to deliver to students targeted information about the companies’ internship and graduate recruitment programs.
CALENDAR OF ACTIVITIES

2012

NOVEMBER

November 16, 2012
The MBA Consulting Project (MCP)
Client Proposal Presentation

DECEMBER

December 3, 2012
CASCO

2013

JANUARY

January 4-6, 2013
MBA Games

January 4-6, 2013
Jeux du Commerce

January 31, 2013
The Entrepreneurs’ Club
Business Dinner

FEBRUARY

Alumni Breakfast

MARCH

March 21, 2013
Toronto Alumni Reception

MAY

May 9, 2013
Alumni Reception in Ottawa

SEPTEMBER

September 13, 2013
Annual Scholarship Golf Tournament

OCTOBER

October 26, 2013
Gala of Excellence

Telfer School of Management
Alumni Info Bulletin
Fall 2012 Volume 14

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Graphic Design:
Simzer Design Inc.

Printer:
St-Joseph Print Group Ottawa

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