UPCOMING EVENTS

2010 NOVEMBER

November 9
Entrepreneurs’ Club
ELLE Wine and Cheese
613-562-5800 ext. 4568
Guest Speaker: Cathy Noonan,
Chief Supply Chain Officer, Molson Coors Canada

2011 JANUARY

January 7-10
2010 National MBA Games
at Schulich School of Business (Toronto)
613-562-5800 ext. 4800

January 7-10
Jeux du commerce 2011
hosted by the Telfer School of Management
613-562-5716

FEBRUARY

February 7
Alumni Breakfast Speaker Series
613-562-5716

FEBRUARY

FEBRUARY

March 23-26
2011 National MBA Games
at Telfer School of Management
613-562-5800 ext. 4777

APRIL

April 28-30
Telfer School of Management
Annual MBA Case Competition
613-562-5800 ext. 4777

SEPTEMBER

September 16
Annual Telfer School of Management Scholarship
Golf Tournament
613-562-5716

September 24
2011 Gala of Excellence
613-562-5716

THE NEW TELFER SCHOOL NEWSLETTER IS HERE!

We have reduced the frequency of our newsletter mailing to one annual mailing. This is the first edition of the NEW publication which is an adapted version of the Dean’s Annual Report. To stay up to date on all the latest Telfer School news and events, please update your email address with the alumni office to receive our semi-monthly e-newsletter.

www.telfer.uottawa.ca/alumni

Contents

Dean’s message 2
Recent news 3
Performance measurement 4
Upcoming Events 8
WORD FROM THE DEAN

Focusing on five key priorities

With these needs clearly in mind, we will focus our energy and resources on five priorities in the coming academic year:

1. We will carry out a comprehensive study to determine what actions and investments are needed to develop and launch a PhD program by 2013. The reputation of outstanding schools of management is built through excellence and relevance of the research these programs produce; and establishing a strong PhD program will enable us to maintain our research momentum.

2. We will implement the recommendations that came out of last year’s strategic planning exercise to improve the experiences of Telfer students. To be precise, we will offer two more management courses to first-year students, including a new IT applications for business course; we will work at developing a Telfer culture based on collegiality, strong professional ethics and academic excellence and integrity; and we will put in place initiatives that provide students with unique learning experiences built on meaningful and value-added interactions between students and professors.

3. We will revise and redesign the delivery modes of our graduate professional programs to better address the specific learning needs and career demands of francophone and part-time students of our MBA and MPH programs.

4. We will develop detailed and integrated action plans that will enable us to create and grow programs, hire and retain excellent faculty members, and roll out outstanding learning and research initiatives that strengthen our reputation in our areas of expertise – performance management, health systems management, and innovation and entrepreneurship.

5. We will reach out further to alumni, corporate allies and prospective partners to generate even more of the vital funding we need; and to involve these key players more deeply in the learning, research and career activities of our school.

At the Telfer School of Management, we have taken great strides forward recently.

The proof is all around us. While we have every reason to be proud of our successes, we cannot risk becoming complacent: our market is becoming even more competitive; the demands placed on us – and those we place on ourselves – are always growing; and we have to become more responsive to the needs of our students and continue to be relevant in addressing today’s management challenges.

As such, and based on the work conducted over the past year as part of our strategic planning exercise, we must put in motion initiatives that will enable our school to achieve quick wins, to make our mark on the regional, national and international scene; and to position us to become an already institution for management education and innovative research.

Moving closer to our goal

By focusing on these five priorities, we – the students, faculty members, administrators, alumni, and corporate and community partners of the Telfer School – can together move ever closer to our goal of becoming a leading institution for management education and innovative research.

Thank you to our Sponsors!

Ottawa Citizen
Sheraton Ottawa
Gowlings
RBC
Tank
Deloitte
Telfer Student Council
St. Joseph Communications and St. Joseph Exhibits

Please visit www.telfer.uottawa.ca/golf for a complete list of sponsors and partners

Congratulations to the winning team, Jeevan J. Singh, Brett Corlyon, Steve Mitchell and Mark Coldham.

16th Annual Scholarship Golf Tournament

The Telfer School of Management's Annual Scholarship Golf Tournament took place on September 17, 2010 and was once again a great success. Stewart Stu, from 804 FM, was the Master of ceremonies during this sold-out event. The Telfer School of Management thanks all its sponsors, the 288 participants and the volunteers who helped raise more than $25,000 for the Gaby St-Pierre Scholarship Fund. Gaby St-Pierre organized the first golf tournament while he was working at the Telfer School of Management. He is now Director of the Co-operative Education Programs at the University of Ottawa.

2010 Gala of Excellence

The 2010 Alumni Association Gala of Excellence was held on Saturday, September 25. This annual celebration provides us the opportunity to honour alumni that have made an outstanding contribution to the world of business and the community. Alumni, professors, staff and friends of the Telfer School gathered at the newly renovated Canadian Museum of Nature to re-acquaint themselves with friends and former classmates. In attendance, as our special guests for the evening were alumni from the classes of 1970, 1985, and 2000 – 40th, 25th, and 10th year anniversary celebrants from all Telfer programs.

Award Recipients

Trudeau Medal – highest honour given by the Telfer School of Management to its alumni

David S. Logan, BCom 1980, Founding partner, Logan Katz LLP
Lynda Partner, BCom 1983, CEO, Partners Inc.

Young Achiever Award – honours the individuals (under 40) who have been able to achieve greatness in their lives within an exceptional period of time.

Carl Nappert, BCom 1998, Partner & Executive Vice President of Sales and Marketing, Maplesoft Group

Dean Karanakis, BCom 1983, Executive Director, Building Owners and Managers Association

Recent News

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Telfer School of Management – Linked with Leadership

www.telfer.uottawa.ca
WORD FROM THE DEAN

François Julien, named acting Dean on July 1, 2010

Telfer School of Management – to better

Photo

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Young Achiever Award: honours the individuals (under 40) who have been able to achieve greatness in their
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Carl Nappert, BCom 1998,
Partner & Executive Vice President of Sales and Marketing, Maplesoft Group

The Dean’s Philos Award: honours the lifetime philanthropic achievement of an alumnus or a member of the
business community

Dean Karakasis, BComm 1983,
Executive Director, Building Owners and Managers Association

The Telfer School of Management thanks all its sponsors, the 288 participants and the volunteers who helped raise more

www.telfer.uOttawa.ca
Proud of our progress

Our school has come a long way since the inaugural issue of the Dean’s Report. As I reflect on what we have achieved together, I am sometimes amazed at the progress we have made over a relatively short period.

• Our research funding and output have risen dramatically.
• We have raised more than $17 million from major and annual donors.
• We are now aligned with a substantial endowment and housed in a great new facility.
• Our students regularly place at the top of regional, national and international competitions.
• Our centre is one of the best of its kind in Canada, drawing the attention of A-list Canadian and international recruiters.
• Our clubs and student organizations consistently provide our students with one of the best student experiences at the University of Ottawa.
• And we have achieved the prestigious triple crown of international accreditations (AACSB, AMBA and EQUIS), placing us in the top one percent of the world’s business schools and validating the fact that our school and its programs and research meet the highest international standards of management education.

The following pages demonstrate how we have reached our Performance Measurement goals.

STUDENT PERFORMANCE

Ensure students are equipped with the knowledge, skills and training required to excel in regional, national and international case competitions, and earn prestigious grants, bursaries and scholarships.

Real Results

• A team of 5 Telfer School students finished first overall at Happening Marketing 2010: an annual event that pits our students against more than 500 students from 11 universities from throughout Eastern Canada in a variety of competitions that cover all aspects of marketing.
• The Telfer School won the Academic Cup at les Jeux du commerce 2010, placing first in three different categories in the entrepreneurship case and the business ethics case, and placing second in four other categories. The 2010 edition of this prestigious competition is the third straight time that the Telfer team has taken home top academic honours.
• The Telfer Student Council joined forces with the university’s Engineering Student Society to organize the inaugural Strat24 Sustainability Competition. This 24-hour multi-disciplinary academic competition saw eight teams of business and engineering students researching a live case study provided by Windstream Development Group.
• The Telfer School’s Managers Without Borders student association organized the second annual Mitel Virtual International Case Competition. Powered by the local tech giant’s advanced communications and collaboration software tools, this unique three-day contest brought together students from five international business schools – including ours – to work together as management teams on real-world business cases.
• The Telfer School took top spot overall at the tenth edition of Symposium GIHR, a competition that measures the knowledge and skills of teams of human resource management students from ten universities across Eastern Canada.
• Fourth-year Bachelor of Commerce student Meghan Kelly was one of ten students from across Canada to receive the Futures Fund Scholarship for Outstanding Leadership, for her exemplary academic and community leadership.
• Four Telfer School students – Hervé Sibomana Bouchard, Chen Dong Lin, Saunya Dover and Alejandra Jaramillo – were awarded from the Joseph-Armand Bombardier Canada Graduate Scholarship Program of the Social Sciences and Humanities Research Council.

RESEARCH MOMENTUM

Attract and retain researchers whose work is recognized for its excellence by professional peers, through grants and awards, and via publication in prestigious scholarly journals; and create research networks and partnerships in areas of excellence.

Real Results

• Four members of the Telfer School faculty – Dr. Sylvain Durocher, Dr. Scott Ensign, Dr. Leila Hamzaoû-Essoussi and Dr. Mirouja Jaana – have recently led a comprehensive research projects funded by the Social Sciences and Humanities Research Council of Canada.
• The Telfer School hosted the 2010 edition of the Bromley Memorial Lecture, a series of interdisciplinary lectures and events that alternate between Georgetown University in Washington, DC and the University of Ottawa. Our special guest speaker at the 2010 lecture was Dr. Rajagopala Chidambaram, principal scientific advisor to the Government of India.
• The second installment of the John de la Mothe Memorial Lecture Series featured Dr. Calestous Juma, professor of the practice of international development at Harvard University.
• Dr. Kazootho Lapik was named as Canada’s Business Leader of the Year by the Canadian Institute for Corporate Directors.
• Dr. Sylvain Durocher received funding from CGA Canada and the Canadian Academic Accounting Association to examine how Canadian enterprises are taking to adapt international standards on financial reporting.

DONOR IMPACT

The Telfer School Leadership Scholarship Program gives vital support to high achievers.

Academic excellence does not come easy. It takes discipline and a hefty personal commitment in time, effort and resources. That is why the Telfer School makes a point to provide generous scholarships to incoming students who have shown they are committed to reaching the highest level of academic performance. To be precise, during 2009-2010, we generated enough financial support from donors to the Dean’s Leadership Scholarship Program to fund scholarships for 17 outstanding first-year students.

DONOR IMPACT

Fueling performance-management research

IBM Canada made a $3.8 million contribution in cash, hardware, software and support services to help fund the Telfer School’s IBM Centre for Performance Management. The new centre will fuel our school’s research into how business intelligence and analytics can be used to improve the performance of businesses in tomorrow’s most vital industries: healthcare, education, green infrastructure and transportation, and clean energy and utilities.
Ten years. It is hard to imagine how quickly the last decade has passed. As I look back, I am extremely proud of what we have accomplished together over this period. We set a series of ambitious goals and then worked hard with colleagues, partners, alumni, faculty and students to reach them. Now that we have achieved all that we set out to do back in 2000, the time has come for me to step aside as Dean of the Telfer School and let my successor build on our school’s triumphs.

I launched these reports in 2002 as a way to communicate those successes – as well as share our hopes – with Telfer School faculty, staff, alumni and students, and with partners and stakeholders outside our school and the University of Ottawa. As this is my last report, I believe it is fitting to revisit some of the school’s transformative achievements of the past decade.

Proud of our progress

Our school has come a long way since the inaugural issue of the Dean’s Report. As I reflect on what we have achieved together, I am sometimes amazed at the progress we have made over a relatively short period:

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- Our students regularly place at the top of regional, national and international competitions.
- Our career centre is one of the best of its kind in Canada, drawing the attention of A-list Canadian and international recruiters.
- Our clubs and student organizations consistently provide our students with one of the best student experiences at the University of Ottawa.
- And we have achieved the prestigious triple crown of national and international recognitions; and create research tools, this unique three-day contest brought together educational and research efforts.

Proud of our ambition

Building on that base, we set out a bold plan in 2000 to create a leading international management school. Three core elements of that plan served as the inspiration for our transformed Telfer School:

- Provide a variety of outstanding educational experiences for our students.
- Create a supportive teaching and research environment for a larger and more accomplished faculty.
- Contribute to the development of our community and play a leading role in the ongoing conversation related to business management.

Heady stuff! And yet this bold plan and its ambitious goals can be summed up in one word: pride. I wanted us to create a school that our students would be proud to attend, that our alumni would be proud to call their academic home, and that business leaders would be proud to associate themselves and their organizations.

To read Dean Michael J. Kelly’s final message, please visit www.telfer.uottawa.ca and download a copy of the 2009-2010 Annual Report.

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- The Telfer School’s managers Without Borders student association organized the second annual Mitel Virtual International Case Competition. Powered by the local tech giant’s advanced communications and collaboration software tools, this unique three-day contest brought together students from five international business schools – including ours – to work together as management teams on real-world business cases.
- The Telfer School took top spot overall at the tenth edition of Symposium GIB, a competition that measures the knowledge and skills of teams of human resources management students from ten universities from across Eastern Canada.
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The Telfer School researchers Dr. Sylvain Durocher, Dr. Leila Hamzati-Essoussi, Dr. Scott Ensign and Dr. Mirou Jaana:

- Delivered five keynotes at academic conferences.
- Published 20 research publications in refereed journals.
- Presented at academic conferences.
- Published 10 book chapters.
- Published 35 case studies.
- Published 29 working papers.
- Published 13 conference proceedings.
- Published 10 grey literature.
- Received 23 research grants.
- Received 70 research awards.
- Received 8 research contracts.
- Received 5 research fellowships.
- Received 4 research grants from the Social Sciences and Humanities Research Council of Canada.
- Received 3 research grants from the Natural Sciences and Engineering Research Council of Canada.
- Received 2 research grants from the Canada Foundation for Innovation.
- Received 1 research grant from the Canada Research Chair.
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GLOBA L PERSPECTIVE

Create new – and strengthen existing – learning opportunities to enable students to gain a firm understanding of the complex and ever-changing world of international business.

Real Results

• Five teams of second-year Telfer EMBA students worked in Chongqing, China in April 2010 to help five North American companies devise market-entry strategies into the leading Chinese business centre.

• Telfer professor Dr. Margaret Dalziel spent much of 2009 at Zhengzhou University in Henan, China examining how that country innovates. During her intensive period of study, she developed and tested a methodology to gauge the performance of innovation intermediaries – organizations that bring together key innovations such as leading schools and high technology business parks. This is now applying her newfound insights in Canada and welcoming several of her Chinese counterparts to the Telfer School for research visits.

• Telfer MBA director Dr. Michael Miles recently drafted a semester teaching change management and organizational design and behaviour to business students at the Academy of Economics in Bucharest. His week in the Romanian capital were part of an ongoing 15-year partnership – created and coordinated by Telfer School professor Michel Needels – to deepen our two schools’ shared understanding of global business. This rewarding collaboration continued for two weeks in July 2010 when we welcomed 45 Romanian business school students and alumni to our school for 2010-2011 year students used the trip to study competitive business intelligence with the Teller School’s Dr. Jonathan Calof. 21 alumni participated in a specially designed program led by Dr. Miles to understand and exercise the principles of modern leadership in international business.

• A one-week trip to Belgium, hosted by the Vrije Universiteit Gent Management School, made it possible for Telfer MBA students to meet with officials of three leading global corporations – Nikon, Accenture and Alcatel-Lucent – and gain an up-close look at European business practices. This distinctive trip also enabled our students to visit the headquarters of the North Atlantic Treaty Organization (NATO) and discuss an array of pressing topics with representatives of the military alliance.

• The Telfer School MBA Students’ Association organized and hosted a gathering of some of the Ottawa area’s most prominent businesses and not-for-profit organizations that have social and environmental responsibility as a core corporate mandate. Dozens of Telfer MBA students used the event to delve deeply into questions related to sustainable development, social responsibility and corporate ethics with representatives of organizations such as Canaand Pizza, Save the Children and the Diamond Development Initiative of Canada.

SOCIAL RESPONSIBILITY

Develop novel ways to support community engagement and social development in our city, our country and throughout the world.

Real Results

• At a ceremony held at the Dominion Building, dozensof Telfer MBA graduates became the first students in Canada to make a public commitment to uphold the highest ethical standards as business managers. Not only did these rising business leaders swear oaths, but they also write it, making certain that the Canadian version of the MBA Oath reflects Canadian values, and the Telfer School’s commitment to corporate social responsibility and environmental sustainability.

• CASCO – the Telfer School’s student charity organization, raised $21,000 for the Children’s Hospital of Eastern Ontario at “Time of Your Life”. the group’s eleventh annual gala. Attendee by 100 businesses, local leaders and Telfer student school, the enormously popular celebration featured a three-course meal, live and silent auctions, and a high-energy dance and fashion show.

• Telfer School faculty members played prominent roles in the Corporate & Community Social Responsibility Conference – a speaker series, trade show and awards gala to showcase excellence in social, economic and environmental sustainability. Adjunct professor Penny Collinette chaired a discussion panel on the rights of stakeholders and shareholdings, while Dr. Andrzej Potworecki led one on the impact of globalization on corporate social responsibility and sustainability.

LEADERSHIP LINKS

Provide students with an increasing number of opportunities to learn firsthand from leading executives in a range of industries and management fields.

Real Results

• Donald Ziraldo, co-founder of Vin-Rin Wine, was the keynote speaker at the Teller School Entrepreneur Club’s ninth-annual A Toast to Success Business Dinner, a special occasion for local business leaders and Telfer students to meet, exchange ideas and celebrate entrepreneurship.

• Brian Maklachak was appointed Executive in Residence for the Telfer MBA. An influential voice and respected executive in local healthcare for more than 30 years, the Telfer MBA alumno will use his privileged position to share his hard-won insights with the next generation of Canadian healthcare leaders.

• Frank Keller spoke at the Teller School’s Breakfast Discussion. The award-winning broadcast journalist and writer shared his doozies of students and faculty member lessons from his new book. spoke of the story of a Cleveland banker who treats his employees as valuable assets and not liabilities.

• James Pela, chief financial officer of Acton, was the guest speaker at one of the installments of the 2009-2010 Alumni Breakfast Speaker Series. The Telfer School alumni and secretary executive of a start-up shop-dwells into the evolution of genetic testing over the last ten years and how the strengthening of business models and understanding of the value chain in that period has generated enduring opportunities for business.

• The Telfer School and the Indus-Canada Ottawa Chapter hosted the Teller-IICBC Indus India Forum. This distinctive half-day event made it possible for scores of senior business and government leaders from Canada and India to forge professional ties and help each other gain a greater understanding of the infrastructure and security-related challenges and risks posed by the burgeoning Indian market.

• The Telfer School Career Centre’s Career Successes celebration paid tribute to the people and organizational partners whose support of our school and its mission for events and activities have opened up a world of career possibilities for our students. The year’s Top Contributor awards went to: - Julia Chapman of Independent Planning Group, - Alain Corriveau of Indian and Northern Affairs Canada, - Nancy McQuaid of TD Bank Financial Group, - Gayle Chiykowski of Treasury Board of Canada, and - Trevor Hains and Maria Pozner of Xerox Canada.

• Fourth-year Bachelor of Commerce student Chris Jackson was awarded the Telfer School’s Annual National Capital Leadership Challenge. Hosted by the Telfer School, the annual competition judges students from Ottawa’s three post-secondary schools on the basis of their briefing notes and presentations on questions related to leadership. As a result of his work, Chris received an internship with local high-tech industry company Control Microsystems and $4,000 from the Stonewood Foundation for the Ottawa area’s top student of the challenge.

• Indian and Northern Affairs Canada has joined the Telfer School Career Centre to provide internships each year to three Bachelor of Commerce students who specialize in accounting. As a result, three qualified students will work for four months in the department’s audit and evaluation branch, and in doing so, will kick-start their careers in this vital field.

• Once again this year, 30 duties were filled for the Telfer School’s Personal and Leadership Development Program. Sponsored and partially led by Mindtrust, this unique 13-week course combines workshops, integrated courses and extra-curricular activities to help students gain impressions, not only of the field, but of themselves, their career prospects and the corporate culture.

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Create new – and strengthen existing – learning opportunities to enable students to gain a firm understanding of the complex and ever-changing world of international business.

Real Results

- Five teams of second-year Telfer EMBA students worked in Chongqing, China in April 2010 to help five North American firms devise market-entry strategies into the leading Chinese business centre.
- Telfer professor Dr. Margaret Dalziel (spearheaded much of 2009 at Zhejiang University in Hangzhou, China) examining how that country’s innovation. During her intensive period of study, she developed and tested a methodology to gauge the performance of innovation intermediaries – organizations that bring together key innovations such as leading schools and high technology businesses. (Prior is now applying her newfound insights in Canada and welcoming several of their Chinese counterparts to the Telfer School for research visits.)
- Telfer MBA director Dr. Michael Miles declared a semester teaching change management and organizational design to business students at the Academy of Economics in Bucharest. His weekly in the Romanian capital were part of an 15-year partnership – coordinated by Telfer School professor Michel Nadela – to deepen our two schools’ shared understanding of global business. This rewarding collaboration continued for two weeks in July 2010 when we welcomed 45 Romanian business school students and alumni to our school. 2010-2011 students used the trip to study competitive business intelligence with the Teller School’s Dr. Jonathan Garif. 21 alumni participated in a specially designed program led by Dr. Miles to understand and exercise the principles of modern leadership in international business.
- A one-week trip to Belgium, helped by the Vie Secours Gent Management School, made it possible for Teller MBA students to meet with officials of three leading global corporations – Nike, Accenture and Alcatel-Lucent – and gain an up-close look at European business practices. This distinctive trip also enabled our students to visit the headquarters of the North Atlantic Treaty Organization (NATO) and discuss an array of pressing topics with representatives of the military alliance.

Global perspective

Develop novel ways to support community engagement and social development in our country, our city and throughout the world.

Real Results

- At a ceremony held at the Domairus Building, dozens of Teller MBA graduates become the first students in Canada to make a public commitment to uphold the highest ethical standards as business managers. Not only did these rising business leaders swear an oath, but they also write it, making certain that the Canadian version of the MBA Oath reflects Canadian values, and the Teller School’s commitment to corporate social responsibility and environmental sustainability.
- CASCO: The Teller School’s student charity organization, raised $24,000 for the Children’s Hospital of Eastern Ontario at “Time of Your Life,” the group’s eleventh annual gala. Attended by some 600 businesspeople, local leaders and Teller School students, the enormously popular celebration featured three-course meal, silent and live auctions, and a high-energy dance and fashion show.
- Teller School faculty members performed pivotal roles in the Corporate & Community Social Responsibility Conference – a speaker series, tradeline and awards gala to showcase excellence in social, economic and environmental sustainability. Adjunct professor Penny Colletquette chaired a discussion panel on the rights of shareholders and shareholders, while Dr. André Potworowski led one on the impact of globalization on corporate social responsibility and sustainability.

Career ambition

Develop new – and expand current – career development activities and resources to help undergraduate and graduate students make seamless transitions from the classroom to the business world.

Real Results

- The Telfer School Career Centre’s Career Successes celebration paid tribute to the people and organizational partners whose businesses own our school and municipalities for events and activities have opened up a world of career possibilities for our students. The year’s Top Contributor awards went to: Julia Chapman of Independent Planning Group, Alain Cormier of Indian and Northern Affairs Canada, Nancy Mcquaid of TDL Bank Financial Group, Gayle Chaykovsky of Treasury Board of Canada Secretariat, and Trevor Hains and Maria Poirier of Xerox Canada.
- The Telfer School MBA Students’ Association organized and hosted a gathering of some of the Ottawa area’s most prominent businesses and not-for-profit organizations that have social and environmental responsibility as a core corporate mandate. Dozens of Teller MBA students used the event to delve deeply into questions related to sustainable development, social responsibility and corporate ethics with representatives of organizations such as Canada Post, Save the Children and the Diamond Development Initiative of Canada.

Executive, entrepreneur, business leader, Telfer supporter

Eugene Tassé is one of our school’s most stalwart supporters. A Telfer alumnus and recipient of the Trudeau Medal, the Deans’ Philos Award and an honorary doctorate from our school, this leading Gatineau-area executive, entrepreneur and business leader has helped fine the personal, academic and professional aspirations of countless Telfer School students. Most recently, he has been the inspiration behind the Eugene Tassé Entrepreneurial Culture Challenge, a distinctive competition that each year recognizes and rewards the discipline, personal autonomy and leadership of our students. This year, Mr. Tassé contributed $57,000 to make certain this special event remains a feature at our school’s years to come.

4 LEADERSHIP LINKS

Provide students with an increasing number of opportunities to learn firsthand from leading executives in a range of industries and management fields.

Real Results

- Donald Ziraldo, co-founder of Innovin En Vin, was the keynote speaker at the Telfer School Entrepreneurship Club’s nineteenth annual A Toast to Success Business Breakfast. The special occasion for local business leaders and Telfer School students to meet, exchange ideas and celebrate entrepreneurship.
- Brian Makowsky was appointed Executive in Residence for the Teller MBA. An influential voice and respected executive in local healthcare for more than 30 years, the Teller MHA alumnus has spent much of his privileged position to share his hard-earned insights with the next generation of Canadian healthcare leaders.
- Frank Keller spoke at the Teller School’s Breakfast Discussion. The award-winning broadcast journalist and writer shared with dozens of students and faculty members lessons from his new book. Story of how a Cleveland company treats its employees as valuable assets and not liabilities.
- James Pelot, chief financial officer of ABCXO, was the guest speaker at one of the installments of the 2009-2010 Alumni Breakfast Speaker Series. The Teller School alumni and community executive of a start-up devoured the event as its first exposure to the document technologies company’s international company.
- Trevor Hains and Maria Poirier of Xerox Canada chaired a discussion panel on the rights of shareholders and shareholders, while Dr. André Potworowski led one on the impact of globalization on corporate social responsibility and sustainability.

5 SOCIAL RESPONSIBILITY

A springboard into careers in global sales and marketing

Xerox Canada has partnered with the Telfer School Career Centre to provide top-quality Bachelor of Commerce students with four-month internships in the document-technologies company’s international company. Each year, three of our students will gain hands-on experience in sales and marketing under the direction of Xerox’s general manager of global services, and will be an excellent position to begin their careers with this leading international company.

6 CAREER AMBITION

Bachelor of Commerce students who specialize in accounting. As a result, three qualified students will work for four months at the department’s audit and evaluation branch, and in doing so, will kick-start their careers in this vital field.

- Once again this year, all 30 slots were filled for the Telfer School’s Personal and Leadership Development Program. Sponsored and partially led by Mindrust, this unique 1 week course combines workshops, integrated courses and extra-curricular activities to help students gain impression personal insights and apply their newfound understanding to improve their leadership skills, choose fulfilling career paths and align their education with their personal and professional goals.

DONOR IMPACT

Talking the talk, walking the walk

In the wake of numerous scandals in the worlds of business and financial markets, many executives have gained a newfound interest in corporate ethics. One Telfer supporter, however, is doing more than just talking about ethics. James Reuche (MBA 1984) is the donor behind a new award that actively promotes corporate ethics by recognizing the Telfer MBA student who most strikingly demonstrates excellence in applied ethics in business and finance.

The winner of the inaugural James F. Trache Award for Applied Ethics in Business and Finance perfectly illustrates the award’s ethos. In her studies, Telfer MBA student and marketing specialist Samantha Holland challenged traditional management practices by championing employees as agents to improve the performance of their businesses.
UPCOMING EVENTS

2010

NOVEMBER

November 9
Entrepreneurs’ Club
ELLE Wine and Cheese
613-562-5800 ext. 4568
Guest Speaker: Cathy Noonan,
Chief Supply Chain Officer, Molson Coors Canada

2011

JANUARY

January 7-10
2010 National MBA Games
at Schulich School of Business (Toronto)
613-562-5800 ext. 4800

January 7-10
Jeux du commerce 2011
hosted by the Telfer School of Management
613-562-5716

FEBRUARY

February
Alumni Breakfast Speaker Series
613-562-5716

APRIL

April
Michel Cloutier Marketing Competition
613-562-5800 ext. 4777

SEPTEMBER

September 16
Annual Telfer School of Management Scholarship
Golf Tournament
613-562-5716

September 24
2011 Gala of Excellence
613-562-5716

THE NEW TELFER SCHOOL NEWSLETTER IS HERE!

We have reduced the frequency of our newsletter mailing to one annual mailing. This is the first edition of the NEW
publication which is an adapted version of the Dean’s Annual Report. To stay up to date on all the latest Telfer School
news and events, please update your email address with the alumni office to receive our semi-monthly e-newsletter.
www.telfer.uottawa.ca/alumni

Message from Acting Dean, François Julien

At the Telfer School of Management, we have taken great strides forward
recently. The proof is all around us. While we have every reason to be proud of
our successes, we cannot risk becoming complacent: our market is becoming
even more competitive; the demands placed on us – and those we place on
ourselves – are always growing; and we have to become more responsive to
the needs of our students and continue to be relevant in addressing today’s
management challenges.

Annual Report “Performance Measurement”

At the Telfer School, performance is more than something we study and
discuss. Ever-increasing performance is the driving force behind all aspects of
our school. Every program we create, every service we offer, every activity we
organize and sponsor is inspired by our clear desire to reach continually higher
levels of performance.