

TELFER SCHOOL OF MANAGEMENT UNIVERSITY OF OTTAWA

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TELFER

CONNECTS YOU TO WHAT MATTERS



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THE WORLD IS CHANGING AND SO IS THE WORLD OF BUSINESS. AT THE TELFER SCHOOL OF MANAGEMENT AT THE UNIVERSITY OF OTTAWA, WE STRIVE TO MAINTAIN A NETWORK OF HIGH-QUALITY CONNECTIONS, AND TO PROVIDE YOU WITH ALL THE MEANS TO MAKE AN IMPACT IN WHATEVER IT IS THAT MATTERS TO YOU.

We share with you the close connections we've forged with our alumni and the business community so that you can learn alongside leaders, executives, and entrepreneurs who are as brilliant as they are inspiring. We help you expand your international outlook, offer you career development support, and provide you with rich and diverse learning experiences that extend beyond any classroom.

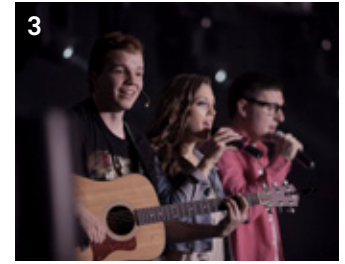
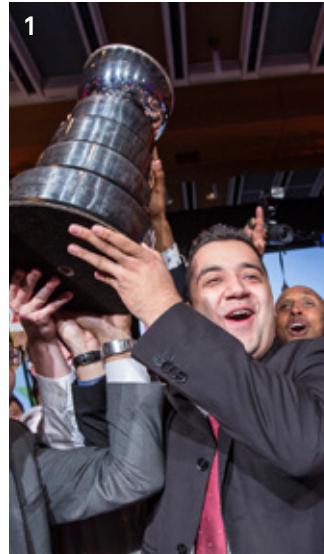
Our programs are designed to shape influential leaders and responsible managers who have a positive impact on the lives of people, organizations, and communities.

Through their research work, our professors take on the most important issues faced by today's business leaders. They anticipate and devise solutions to tomorrow's challenges in all fields of management, including our three strategic areas: business analytics and performance, health systems management, and innovation and entrepreneurship.

LOCATED IN THE HEART OF OTTAWA, our school is the proud academic home of some 4,300 students, 88 full-time faculty members, and over 25,000 alumni. Our accreditations from the three most demanding international organizations (AACSB, AMBA & EQUIS) underline our recognition as one of the world's top business schools.

YOUR TELFER BCOM EXPERIENCE

AN UNDERGRADUATE BUSINESS PROGRAM MUST BE MORE THAN EXAMS, ASSIGNMENTS AND LECTURES. BUSINESS TODAY DEMANDS THAT YOU'RE NOT JUST KNOWLEDGEABLE, BUT ALSO EQUIPPED WITH AN INTERNATIONAL OUTLOOK, CAREER DEVELOPMENT SUPPORT, AND RICH, DIVERSE LEARNING EXPERIENCES THAT EXTEND BEYOND ANY CLASSROOM.



1. CASE COMPETITIONS

Each year, hundreds of our students compete in regional, national, and international academic competitions. As a team member, you're provided a valuable coaching opportunity by professors and alumni.

2. EXPERIENTIAL LEARNING

The Financial Research and Learning Lab is a high-quality learning environment and data resource centre used to support research and experiential learning at the University of Ottawa. In addition, our Capital Markets Mentorship Program gives you an opportunity to learn about high finance positions and even open the market at the Toronto Stock Exchange!

3. COMMUNITY ENGAGEMENT

Since 2001, CASCO has been a major event that is entirely choreographed, organized, and executed by like-minded Telfer students. It's a spectacular show of talent and philanthropy that brings together over 500 people, including prominent community leaders and ambassadors to support CHEO, our local children's hospital.

4. SOCIAL ENTREPRENEURSHIP

For many, success will be starting a new venture, or contributing to one as co-founder or team member. Entrepreneurship at Telfer provides the tools and resources you'll need to learn, network, and build your innovation and entrepreneurship skills. In 2015, our students took

home 1st place at the Enactus National Exposition, and moved on to represent Telfer at the Enactus World Cup in Johannesburg, South Africa in October 2015.

5. CAPSTONE COURSES

Each Telfer discipline has an integrated course near the end of the program that encompasses everything you've learned over the last 4 years. These provide an in-depth look at the world of business, while getting you closer to the community. You may even work to propose viable solutions to challenges faced by a real-life company.

CUSTOMIZE YOUR TELFER BCOM

CONNECT WITH INDUSTRY

Take advantage of our exceptional **CO-OP program**, where you alternate between study and work terms to gain practical experience in your chosen field of study. A few highlights:

- available for all BCom programs (except the BCom/JD)
- experience in 4 full-time paid work terms (3 in Accounting)
- provides a great opportunity to expand students' network of business and career contacts

coop.uOttawa.ca

As an alternative to the CO-OP program, Telfer offers the Connexions Program, a voluntary internship that bridges the gap between academic and professional experience.

REFINE YOUR FRENCH LANGUAGE SKILLS

Our unique **French Immersion Studies** stream allows you to take one-third of your courses in French, leading you to a French Immersion Studies designation on your diploma. From special courses to help you adjust to university studies in French, to taking advantage of the French Studies Bursary, this study stream provides you with access to a variety of resources to ensure that you excel.

immersion.uOttawa.ca

EXPAND YOUR GLOBAL MINDSET

If you're intrigued by the idea of studying abroad, take advantage of our **International Exchange Program**. With over 51 partnerships in 24 countries and an Academic Specialist devoted to helping you explore your options, you have an opportunity to study abroad and transfer the course credits back to your program, all while participating in an unrivaled cultural experience.

telfer.uOttawa.ca/iep



HONG KONG, CHINA

Hang, Janice and another exchange student group on a hike at sunset.



AMSTERDAM, THE NETHERLANDS

Francis visiting the iconic windmills in Amsterdam.

LEVERAGE ENTREPRENEURSHIP OPPORTUNITIES

OUR COMPLEMENTARY OPTION IN ENTREPRENEURSHIP IS DESIGNED TO HELP YOU DEVELOP SKILLS THAT ARE NECESSARY TO CONTRIBUTE TO A NEW VENTURE CREATION, A HIGH-GROWTH ENTERPRISE, OR AN INNOVATIVE EXISTING ORGANIZATION. WHETHER YOU WANT TO LEAD YOUR OWN ENTERPRISE, WORK IN A FAMILY BUSINESS, OR MANAGE GROWTH IN AN ESTABLISHED COMPANY, OUR GOAL IS TO STIMULATE AND INSPIRE YOU.

ONE PROGRAM, MANY CHOICES

PHASE 1.

COMMON CORE	
ACCOUNTING	MANAGEMENT
ANALYTICS	MANAGEMENT INFORMATION SYSTEMS
BUSINESS COMMUNICATION	MARKETING
ECONOMICS	MATHEMATICS
ETHICS AND SUSTAINABILITY	ORGANIZATIONAL BEHAVIOUR
FINANCE	REASONING AND CRITICAL THINKING
HUMAN RESOURCE MANAGEMENT	STATISTICS
INTERNATIONAL MANAGEMENT	

PHASE 2.

FIELDS OF STUDY		
FIELD	OVERVIEW	CAREER POSSIBILITIES
ACCOUNTING*	Allows you to build a solid foundation in financial and managerial accounting, auditing and taxation. Learn to produce accurate financial statements as well as cover increasingly complex topics in accounting.	Accountant (CPA), Auditor, Tax Specialist, Controller, Director of Finance
FINANCE	Equips you with the necessary tools for a career in corporate finance or investment. Covers topics such as financial management theory and practice, financial instruments, and modern valuation techniques.	Stockbroker, Financial Advisor, Risk and Investment Analyst, Chief Financial Officer
HUMAN RESOURCE MANAGEMENT**	Provides you with comprehensive knowledge of how to manage individuals and teams for organizational success. From recruiting and selecting employees, to compensating, training and retaining them, learn how to ensure that both human effectiveness and well-being are maximized.	Employment Equity Specialist, Corporate Recruiter, HR Manager, HR Consultant, Labour and Employee Relations Specialist
INTERNATIONAL MANAGEMENT***	Helps you gain an understanding of the opportunities in international business and develop strategic skills to deal with them. Topics focus on the global business environment, and the development and implementation of policies and strategies instituted by multinational corporations.	Foreign Exchange Trader, Diplomat, International Media Planner, Corporate Executive, Business Development Director
MANAGEMENT	Balances practical and analytical skills development to improve your decision-making process. Emphasizes the need to manage for continuous performance improvement, for the organization's relationship to its environment, and the need to develop understanding of historical management practice and current trends.	Business Analyst, Project Manager, Management Consultant, Chief Executive Officer
MANAGEMENT INFORMATION SYSTEMS AND ANALYTICS	Connects business and information technology (IT) and provides an understanding of IT used to support, streamline, and improve organizational processes, enabling you to develop core competencies and skill sets in information systems and analytics, and strategic issues in tech management.	Systems Analyst, Technical Consultant, Enterprise Systems Architect, IT Project or Change Manager, E-Business Manager, Analytics Consultant
MARKETING	Emphasizes how and why people and organizations purchase and consume goods and services, via a system of organizational activities designed to plan, develop, price, promote, and distribute products and services.	Market Analyst, Promotions and Communications Officer, Branding Manager, Publicist/Public Relations Manager, Digital Marketing Manager
COMMERCE (BCOM) AND JURIS DOCTOR (JD)****	Combines the study of commerce and of common law in a six year program, enabling you to thoroughly understand the issues and analysis involved in these two complementary disciplines.	Entrepreneur, Lawyer (private practice, government NGO), Public Affairs Lobbyist

* A curriculum designed specifically for the CPA designation is available.

** This program is recognized for the CHRP designation.

*** This program requires an international exchange in third year.

**** This program is available in French and French Immersion.

YOUR SUCCESS

SUCCESS AT TELFER IS DEFINED BY YOU. TO SUPPORT YOU IN YOUR JOURNEY, WE HAVE SEVERAL AMAZING INITIATIVES TO MAKE SURE WE GIVE YOU THE BEST POSSIBLE AVENUES TO MAKE YOUR ACADEMIC DREAMS A REALITY.



INNOVATIVE PEDAGOGY

Dr. Chiocchio focuses his research on teams and projects, using his research to provide exciting opportunities for you to do the same in the classroom. Through a mix of lectures, discussions, case studies, and technology, Dr. Chiocchio uses blended learning to drive your classroom experience.



PROFESSORSHIP IN ETHICS

At Telfer, ethics and integrity are part of our culture. **Dr. Mazutis** is responsible for ensuring that these components are featured in your curriculum and training, so that you can foster that same culture in your future work experiences.



SETTING THE STANDARD

Dr. Durocher's research deals with accounting standard-setting, which he studies in the perspective of financial statement users, standard setters, financial statements preparers, and practitioners. Dr. Durocher was at the forefront of the creation of our new Graduate Diploma in Chartered Professional Accountancy, with the collaboration of Professor Sheldon Weatherstone.

GRADUATE DIPLOMA IN CHARTERED PROFESSIONAL ACCOUNTANCY

This one-term graduate program (subject to the review and approval by CPA Ontario's Council) is designed for those who want to get a head start earning the Chartered Professional Accountant (CPA) designation with advanced standing. It includes five courses that address advanced competencies in the field of accountancy; allowing you to deepen your knowledge in Financial Reporting, Strategy and Governance, Management Accounting, Audit and Assurance, as well as Finance and Taxation. It prepares you to take the CPA Capstone Modules 1 and 2 offered by CPA Ontario. Upon successful completion of these capstone modules, you will be eligible to write the CPA Common Final Examination (CFE).

telfer.uOttawa.ca/cpadiploma



LIVE A DAY THE TELFER WAY

Our **Student for a Day Program** gives you an inside look at who we are and what we do. Whether you'd like to meet one of our current students, attend a class, speak with an Academic Specialist, or tour our building, this personalized day will be geared toward your availability, your interests, and your expectations.

MEET YOUR ACADEMIC SPECIALIST

Our objective is to make your transition to Telfer as smooth as possible. As a new student, you'll be assigned a dedicated **Academic Specialist** with whom you'll meet and discuss your academic goals, the ins and outs of student life, and where to go for help if needed. From the time you begin your program until the time you graduate, your Specialist is there to provide you with the relevant information you'll need to become a successful graduate.

BROADEN YOUR NETWORK

We organize many large events throughout the year to enable you to meet face-to-face with representatives of companies, alumni, and other student leaders that are looking for talented young people just like you.

CONSULT WITH MENTORS

Our mentorship programs help you with your transition to the university setting, in addition to providing you with support throughout your degree thereafter. Such programs include:

- The Peer Mentoring Program
- The Executive Mentorship Program
- The International Career Mentorship Program
- The Entrepreneurship Mentorship Program

BECOME A LEADER

Our **Professional Development Program**, which is integrated into common core courses, our **Capital Markets Mentorship Program**, a three-year development program for high-performing finance students, and our **Profession of Management Consulting Program**, a two-year development program for those interested in a career in consulting, are but a few examples of the personal and leadership development opportunities available to you at Telfer.

KICK-START YOUR CAREER

Our **Career Centre** develops and organizes a wide array of first-class services, programs, events, and resources to help you flourish in your professional development. In particular, our **Career Development Program** provides you with a number of skills to be ready for the job market, and opportunities to create and develop relationships with potential employers. Additionally, you'll have access to a variety of exciting job opportunities through our online job board.

PREPARE FOR ADMISSION

BCom program prerequisites include English (or French) courses as well as advanced mathematics courses. Visit telfer.uOttawa.ca/admission for specific admission requirements and the application process.

LEARN MORE

To learn more about the Telfer BCom, visit telfer.uOttawa.ca/bcom, call the Student Services Centre at 613-562-5805, or visit us in the Desmarais Building at 55 Laurier Avenue East in Ottawa to speak with a faculty representative.

undergraduate@telfer.uOttawa.ca

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