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bulletin@management.uottawa.ca



Message from the

Message from the Dean Mot du doyen

In a few weeks you should be receiving a copy of the inaugural edition of the Dean's Annual Report for the School of Management. The report is intended to provide alumni, students, faculty, staff, benefactors and friends of the School with an annual update of our achievements, the challenges we face, and our priorities for the years to come.

Comme vous le savez, nous avons entrepris plusieurs projets au cours de la dernière année qui, nous l'espérons, nous aideront à faire de l'École de gestion un des meilleurs centres internationaux de recherche et d'enseignement. Depuis le 1^{er} janvier 2002, nous avons changé le nom de la Faculté d'administration pour celui d'École de gestion afin de refléter plus clairement nos priorités. Ce changement, que les professeurs, le personnel, les étudiants et les anciens ont accepté avec enthousiasme, a constitué notre premier effort de modernisation. Ainsi, nous souhaitons accroître notre visibilité et renforcer notre image de marque sur la scène internationale. Nous cherchons maintenant un parrain qui donnera son nom à l'École afin d'inclure cet élément dans la campagne de financement que nous venons de lancer.

One of the most significant projects involved submitting the school and its programs to the rigorous quality assessment process that leads to accreditation by the Association to Advance Collegiate Schools of Business (AACSB International). In August 2001, a school task force produced a 220-page AACSB International Self Evaluation Report (SER) examining the quality of our students, faculty, programs, research and services and benchmarking these factors against AACSB International quality criteria. In January, we welcomed an AACSB International peer review team to our campus consisting of deans from three North American universities. They evaluated the SER and met with faculty, students, alumni, university administrators and members of the dean's advisory board.

Dans son rapport, la AACSB a accordé une très bonne note à l'École pour la qualité de son rapport d'auto-évaluation et pour celle de ses programmes, de ses professeurs, de ses étudiants et de son personnel. Elle a attiré notre attention sur quelques points particuliers que nous réglerons avant la décision finale d'accréditation qui sera prise au début du printemps. Je suis convaincu que d'ici la fin de l'an prochain, l'École de gestion aura joint les rangs des quelque 400 écoles accréditées par la AACSB International à travers le monde.

Parallel with the AACSB International initiative, we launched a major strategic planning exercise with the help of Deloitte & Touche. This exercise was designed to help us identify and respond to some of the significant and dramatic changes taking place in our competitive environment. Over the course of the year, a school planning task force worked to establish a clear set of strategic priorities and related performance measurement criteria. It also proposed options for the redesign of several of our programs. The output of this exercise was subsequently discussed with groups both within and outside the school and has been used in combination with the AACSB International assessment to establish a five-year strategic plan for the School of Management. This plan was submitted to the University in late spring. It establishes several ambitious goals for the school. They include:

- being ranked among the top 100 international management schools;
- becoming a leading centre for teaching and research in areas related to the management of science and technology-based enterprises;
- establishing a \$30 million endowment, including a naming endowment for the School of Management; and
- housing the School of Management in a new state-of-the-art building.

Je vous donnerai plus de détails sur nos objectifs et vous tiendrai au courant des nouveaux développements de l'École dans le prochain bulletin.

Micheál J. Kelly Ph.D.
Doyen / Dean
kelly@management.uottawa.ca

Looking Back... Alumni Breakfast Speaker Series

April 10, 2002

Denis Desautels, executive director for the Centre on Governance at the University of Ottawa and former Auditor General of Canada, presented "The Thin Bottom Line: Lessons from the Enron Debacle."

Don't miss this year's series! Visit www.management.uottawa.ca for up to date information!



Denis Desautels and Dean Micheál Kelly on April 10, 2002



Teeing-off for scholarships

More than 300 alumni, students, business professionals and professors participated in the School of Management's 8th annual scholarship golf tournament on Friday, September 20. This year, \$23,000 was raised towards the James E. (Jim) Orban Scholarship. The scholarship will be awarded to students demonstrating leadership and academic excellence. The first ever recipient of the scholarship, Gabriel Bouchard-Phillips, a finance student, was on hand to receive his \$1,000 cheque.

The 36-hole Meadows Golf and Country Club welcomed us for the second time. Based on last year's success, we decided to keep the format where students are mixed with business professionals, encouraging networking and allowing employers to meet potential recruits.

Thanks to the support of the business community our tournament has raised \$277,000 over the past eight years. The School of Management would like to take this opportunity to thank its donors, sponsors and volunteers. Without your involvement, this event would not be possible.

We hope to see you all again next year for the creation of a new scholarship!

Corporate Sponsor: 

Hole Sponsors:



Centre financier aux entreprises

Liberty Mutual



Mitel Networks Corporation

Le mondial de l'entreprenariat



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Veritaaq

Hole-in-One Sponsors:

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Surgenor Pontiac Buick GMC
Jim Durrell's Capital Dodge
Paul Bélisle Chevrolet Oldsmobile

UN DON GÉNÉREUX



Monsieur Eugène Tassé, président de la société Les Immeubles E. Tassé Ltée, a fait un don de 5 000 \$ au fonds Marc Roy pour souligner le 10^e anniversaire de la création du fonds. Ce don a été fait dans le cadre de la campagne «Doublé le fonds Marc Roy» actuellement en cours. L'objectif est de faire passer le capital de 125 000 \$ à 250 000 \$ sur une période de deux ans.

Monsieur Tassé, un diplômé de l'École de gestion, est le récipiendaire de la médaille Trudeau de 1989.

Sur la photo, on reconnaît M. Eugène Tassé remettant le chèque à Marc Roy en présence de Lucie Tassé, directrice générale de Les Immeubles E. Tassé Ltée, de Gatineau.

Compétition de plan d'affaires 2002



Présenté par la Banque Nationale et la BDC en collaboration avec l'ordre des CMA, cet événement permet aux équipes finalistes de la région d'Ottawa de présenter leur projet d'entreprise à un jury composé de gens d'affaires locaux. L'Université d'Ottawa a remporté la 3^e place et un prix de 200 \$. De gauche à droite: Sacha Levandusky, Serge Samoisette (CMA), Ruth Coens (CMA), Mélissa Pineault, Julien Roufast, André Charbonneau, Freddy Hildebert.

Mission Statement

Our publicly declared mission is to provide conservative, personalized financial advice and solutions to individuals, families and businesses. Our personal mission is to bring our clients financial success and peace of mind.

Investment Driven

By Susan Hickman

Dale Gagnon doesn't believe he was the "ideal candidate" to become a financial advisor. Raised in the Pembroke area by a father who was a logger and a mother who worked on a berry farm, Gagnon studied business administration at the University of Ottawa, focusing on marketing and finance. Before he graduated in December 1994, he had already become enamoured with the work of a branch manager at BMO Nesbitt Burns.

"I met him at a function during my second year of accounting," Gagnon recalls. "I became interested in his field and kept bugging him, calling him every month and sending him new resumes."

Gagnon's persistence paid off. He was hired within a year of graduation and, after five months of cold calling and marketing, he was put into an 18-month training program for investment advisors.

At 23, he was one of the youngest advisors in the country, with the letters CIM, CFP and FCSI (Canadian investment manager, certified financial planner and fellow of the Canadian Securities Institute) after his name by the time he was 25.

In June 2002, he and former University of Ottawa classmate Mark Allinotte formed a partnership which Gagnon describes as "very driven" to provide an investment service to clients they believe is unique. They brought aboard another colleague and former University of Ottawa student, Kelly Milne, to help on the service side.

"We all come from different backgrounds, met at Ottawa U and became friends," says Gagnon, "so it was a natural fit."



Kelly Milne, Mark Allinotte, Karen Brule and Dale Gagnon

Allinotte, who graduated with an administration degree in 1993 and a bachelor of commerce degree in 1995, believes the University connection gives the team a comfortable familiarity.

"We are well aware of what each other has done. We have taken a few courses together. And the courses taught us to develop team structure, the discipline of working together, time management, project management and how to work towards a common goal."

Milne graduated with a bachelor of commerce in 1997, with a focus on marketing. She worked as the service manager of a leading investment firm for four years, but believed the team opportunity at BMO Nesbitt Burns was a good one and joined in February.

"We are trying to differentiate ourselves from other teams," notes Milne. "We are all University of Ottawa (graduates), all young and motivated, all have the same goals and our background in business at the University of Ottawa has helped create a successful synergy."

E-BUSINESS COURSE IN SAN JOSE

In the second week of May 2002, the first-year class of Ottawa's EMBA participated in an e-business course delivered in Silicon Valley. Pierre Sabourin, the architect and coordinator of the course set three objectives:

- learn about best practices in e-business
- gain exposure to technologies of the future and their implications for managers
- develop a better understanding of the Valley's ecosystem as well as its culture focused on entrepreneurship and innovation

These objectives and the setting of Silicon Valley provided an exciting and thought-provoking learning experience. Activities were organized with each objective in mind. For example, the e-business component was covered through a case discussion and executive briefings at Cisco (e-learning, financial close) and Oracle (e-business suite). A presentation by Jean Paul Jacob on



the technologies of the future at IBM was entertaining and fascinating. (www.almaden.ibm.com/cs/informatics). At Accenture Technology Labs participants witnessed demonstrations of wearable computers, smart home and digital dust.

To discover why Silicon Valley's ecosystem has been so successful creating an environment where risk-taking is pervasive, participants were introduced to incubators and entrepreneurs. Students were also privileged to attend a members-only session at the Churchill Club where Vinod

Khosla, founder of Sun Microsystems and now a partner with VC Kleiner Perkins shared his insights about creating successful companies and what role the VC community could play in this process.

Companies were so impressed with the Class of 2003 that they have already extended invitations for next year!

The EMBA trip was highlighted on Rogers Business Television, the Ottawa Business Journal and CBC Radio. Visit the EMBA Web site at www.emba.uottawa.ca and listen to the CBC Radio One interview.

The 2002 Trudeau Medal Recipients: Pierre-Paul Allard, Cisco Systems and Stephen Quesnelle, Corel Corporation.

Pierre-Paul Allard is the managing director of Cisco Systems Canada Co., the Canadian operation of Cisco Systems Inc. and the worldwide leader of networking for the Internet. As managing director, Mr. Allard is responsible for all of Cisco's sales, marketing, systems engineering and customer service operations in Canada.

Monsieur Allard est diplômé de l'Université d'Ottawa avec des baccalauréats en administration, en commerce et en biologie. Il est présentement membre de plusieurs bureau de directions incluant BridgePoint International, Canadian Advanced Technology Alliance (CATA), l'Institut de cardiologie de Québec et Lumenon Innovative Lightwave Technology, Inc.

Stephen Quesnelle is vice-president of human resources at Corel Corporation. He has 16 years of experience in the Ottawa high technology sector and has worked with firms such as Sperry Computer Systems, Bell Canada, Mitel Corporation and now Corel. Mr. Quesnelle received a master's in business administration (MBA) from the University of Ottawa



Pierre-Paul Allard



Stephen Quesnelle

and the École supérieure de commerce (ESC) Reims, France, majoring in organizational development.

Stephen a aussi passé du temps à l'Université d'Ottawa où il a enseigné le cours Organizational behaviour au niveau du premier cycle et le cours Business Case Competition au MBA. En 1998, Stephen a co-dirigé l'équipe vers la victoire lors de la Minister of International Trade Cup (avec Hélène Joncas, – ancienne récipiendaire de la médaille Trudeau). Stephen a également dirigé l'équipe vers la victoire en 2000.

A word from your alumni chapter President



2002 has been an exciting year. Since the Faculty of Administration changed its name to the School of Management, your alumni chapter had to adopt a new designation. The Administration Club will now be known as the School of Management Alumni Association.

Once again the highlight for the year was our Gala of Excellence where the School of Management acknowledges its most successful alumni. Award winners and guests gathered as the School honoured the successes and contributions to the community of the following award winners: Trudeau Medallists, Pierre-Paul Allard and Stephen Quesnelle, and the Young Achievers Award / Jeune Phénix recipient, Yves R. Laberge.

Now in its third year, the Young Achievers Award / Prix Jeune Phénix is gaining recognition throughout the School of Management, the University of Ottawa and the alumni population. The reputation and status of the prize continues to grow due to successful entrepreneurs and past recipients like Mathieu Cloutier (Everest Communications, 2001) and François Bouchard (The Country Grocer, 2000).

The School of Management Alumni Association organizes several events throughout the year, linking alumni with the school. We are always looking for people who are interested in donating time towards the planning and organization of our events. Should you be interested in volunteering, please contact us at (613) 562-5800, ext. 4672.

I hope to see you at one of our upcoming events.

Best regards,

Russell Fisher
President
School of Management Alumni Association

The 2002 Young Achievers Award recipient: Yves R. Laberge, Turpin Saturn Saab Isuzu Limited

Yves R. Laberge est partenaire, directeur-général et vice-président chez Turpin Saturn Saab Isuzu Limited. Il est diplômé de l'Université avec un baccalauréat en administration en 1985 et un baccalauréat en commerce en 1986. Monsieur Laberge a débuté en vente automobile en 1988 alors qu'il part avec succès une nouvelle franchise. Par la suite, il ouvre Turpin Saturn Saab Isuzu Limited en 1991. Le concessionnaire rapporte des ventes annuelles de plus de 20 millions et a remporté un Consumers Choice Award pour l'excellence en affaires.



Yves R. Laberge

The key to Mr. Laberge's success is a strong commitment to customer service. For example, in 1996 Mr. Laberge thanked his customers by hosting a carnival and movie day that filled the entire lot of the Ottawa Airport drive-in theatre.



Stephen Quesnelle

The Untold Story

By Susan Hickman

Stephen Quesnelle's experiences as a student of mechanical engineering (BSc '90) and later while earning his master of business administration degree (MBA '96) have stayed

with him during his successful career at Mitel Networks and Corel Corporation, where he is currently vice-president of human resources.

One of his most valuable experiences was being involved with the MBA Students' Association and participating in high-tech case competition. During his first year with the MBA program, Quesnelle was part of the organizing committee, lining up sponsors and judges. The following year, he participated in case competitions in Montreal and on the East Coast.

"Getting involved helps foster an esprit de corps," Quesnelle says. "And competing with other schools fosters pride in the school. On

game day, you have to stand and deliver. That helps pull everything together you've learned from your courses. We competed with 30 teams from all over the world and we really got a sense that the education we were getting would allow us to compete in business anywhere in the world."

Today, Quesnelle credits the broad knowledge base he gained at the University of Ottawa to his success in the world of business. The MBA program, he says, armed him with "the ability to speak in a language understood by senior management and to think through strategic options." A summer semester in France also provided him with an understanding of how business is conducted in foreign countries.

A year and a half ago, after five years at Mitel, where he headed the organizational learning function, Quesnelle moved over to Corel, where he is responsible for employee training and human resources.

"The MBA program helped me understand business as a whole," says Quesnelle, "and how the human resources function can be

strategic to an organization's achieving its goals. I feel that the University of Ottawa is an untold story."

His recent involvement with the acquisition of two high-tech companies, and overhauling Corel's compensation and performance management systems has been worth 15 years of human resources experience, he says.

Although Quesnelle graduated six years ago, he never completely left the university experience behind. Following graduation in 1996, he taught case competition class for the MBA program and organizational behaviour to bachelor of commerce undergraduates for four years. While his busy life at Corel has not allowed him to continue teaching, he anticipates eventually returning to teaching part-time, "to take what I have learned and try to get it into other people's heads.

"I admire professors who do it all the time. You see the light bulbs go on, and you also see the shining stars in the classroom. I look for them after graduation." Stephen Quesnelle received the 2002 Trudeau Medal presented by the School of Management Alumni Association.

Lina Arseneault réussit bien dans la Silicone Valley californienne

Reine Degarie

Les tourmentes affectant le secteur des télécommunications sont autant de stimulants pour Lina Arseneault (MBA 1996), gestionnaire senior à Cisco Systems, une entreprise située à San Jose, au cœur de la Silicone Valley californienne.

Avec la situation économique actuelle, les clients se pressent aux portes du bureau de madame Arseneault. Pour cause : elle est gestionnaire principale du programme de soutien aux ventes ciblées spécifiquement pour des opérateurs. Son rôle est d'aider ses clients à devenir plus rentables. Sa clientèle comprend d'aussi gros opérateurs que Bell Canada, AT&T, Japan Telecom, France Telecom et British Telecom, sans oublier une foule de petites entreprises.

« En ces temps plus difficiles, la survie de nos clients peut être en jeu. Pour répondre à leurs besoins spécifiques, nous concevons et offrons des ateliers sur mesure », explique

M^{me} Arseneault. Elle précise que les ateliers sont basés sur les théories de Geoffrey Moore, une autorité du marketing dans le monde de la haute technologie. « Par exemple, nous précisons les services, les marchés et les prix à offrir pour que le client se distingue de ses compétiteurs. Il faut aussi mettre en relief ses avantages. Nous recourons souvent aux analyses de rentabilisation. »

« Au bout du compte, nous les convainquons qu'Internet ne disparaîtra pas, au contraire. Il faut aussi les persuader d'investir dans des équipements et des produits nouveaux qui deviendront rentables à moyen et à long termes », confie M^{me} Arseneault.

Son MBA en poche, elle a débuté sa carrière chez Bell Canada puis est passée chez Nortel, avant de mettre le cap sur Cisco Systems. Madame Arseneault estime que son MBA, axé sur les hautes technologies, lui a fait découvrir

l'approche de la résolution de problèmes et lui a permis également de formuler des stratégies et de savoir planifier. Ses études auront aussi « comblé une lacune du côté des cours de finances et de comptabilité, ce qui me permet d'avoir une perception plus globale des problèmes que vivent les opérateurs ».

Attachée à son *alma mater*, M^{me} Arseneault répond généreusement aux campagnes de financement et, lorsqu'elle visite sa famille à Ottawa, elle en profite pour participer au tournoi de golf des anciens de l'École. Il lui arrive de prêter main-forte à l'Université pour des stages pratiques du MBA réservés aux cadres et lors de déplacements de représentants de l'Université d'Ottawa à San Jose. Heureuse nouvelle : M^{me} Arseneault et son conjoint, qui se sont rencontrés à l'époque de leurs études au Collège Algonquin, sont maintenant parents, depuis novembre 2001!



Lina Arseneault

COMPÉTITION MICHEL CLOUTIER

Au cours des dernières années, la compétition Michel Cloutier s'est avérée l'une des pierres angulaires du programme de marketing de l'École de gestion. Cette activité pédagogique permet aux étudiants d'acquérir une expérience pratique facilitant leur entrée sur le marché du travail. Pour participer à la compétition, les équipes d'étudiants doivent préparer une stratégie marketing complète, répondant aux exigences du commanditaire principal de la compétition.

Dans le cadre d'une soirée de gala, les trois équipes qui ont été sélectionnées présentent leurs recommandations sous forme d'allocation publique. Une équipe gagnante est choisie parmi les finalistes. C'est un jury constitué de représentants de l'industrie et de l'entreprise commanditaire qui tranchent. Cette année, l'entreprise commanditaire était les Caisses populaires Desjardins en raison de l'ouverture prochaine de la Caisse populaire de Kanata.

L'équipe gagnante était composée de Isabelle Chartrand, Isabelle Landreville, Josée Vaillancourt et Mathieu Bouliane. Josée est aussi lauréate du prix remis par le fonds Marc Roy à l'étudiant s'étant le plus distingué.

« Mon expérience en tant que participante à la compétition Michel Cloutier a été très profitable, autant sur le plan scolaire que professionnel. Participer à la compétition m'a permis d'acquérir de nombreuses connaissances en rapport à mon domaine. Les longues heures de travail et de recherche passées à améliorer notre stratégie de marketing ont porté des fruits! Cette compétition est très importante pour les étudiants en marketing puisqu'elle nous permet de faire preuve de créativité et d'appliquer nos connaissances devant un jury composé de professionnels de la communauté d'affaires. En plus de recevoir le prix Marc Roy, je me suis fait offrir un emploi tout de suite après ma performance. Cette



Mathieu Bouliane, Isabelle Chartrand, Josée Vaillancourt et Isabelle Landreville

compétition est donc aussi profitable pour les professionnels qui y assistent que pour les étudiants! »

Monsieur Guy Laflamme, responsable de l'activité, est à la recherche d'un commanditaire pour cette année. Si vous êtes intéressé à appuyer financièrement la compétition, veuillez lui envoyer un courriel à : glaflamme@ncc-ccn.ca.

NEWS FROM THE MHA ALUMNI



John King and Dean Micheál Kelly

The MHA alumni association is alive and kicking. Your executive committee is meeting monthly and is active within various task forces. We realize at this point in time that we need to communicate on a regular basis with our members. This fall, a designated team will determine the best means of communication and you will be informed on a regular basis on what's going on with MHA alumni.

Many thanks to the 85 members who attended the MHA reception May 15, 2002 where the former assistant deputy minister of Health and Long-Term Care, John King, launched the fundraising campaign for our scholarship and also accepted to be honorary chair.

This fall, we expect to hold our annual general meeting in Toronto at the Ontario Hospital Association (OHA) convention in November. Please mark your calendar. We will also use the occasion to launch the Toronto chapter of the MHA Alumni. For more information, please contact Michel P Lalonde (MHA'72) at (613) 833-3219 or by e-mail: mplalonde@aol.com

If you have a friend who is a graduate of our program, but did not receive our last e-mail invitation, please send us his or her e-mail address so that we can update our list. E-mail is an excellent and vital tool to inform our alumni of upcoming events and pass on timely information.

Eye on the Executive MBA

The two years of the Executive MBA will be remembered as one of the most challenging, stimulating and rewarding periods in our lives. As we now have some perspective on that experience, we share a deep respect for each other. We are pleased to contribute some thoughts on our teammate Brigadier-General Angus Watt.

We met Angus as a full Colonel, director of Air Force Employment, responsible for the strategic coordination of Air Force Operations. His work ethic, focus and insights into the complex dynamics of team-based work proved to be the magic ingredient for all of us. In an environment of fast paced learning coupled with significant

deliverables he made major contributions and often kept us on track and on target.

Angus utilized his formidable diplomatic skills sharpened by his NATO experiences in Belgium to keep our many lively debates positive and productive – no small feat in a group populated with 'healthy' egos.

A gentleman and devoted family man, Angus and his wife Stephanie would take time from their busy home life (two teenaged daughters, Caitlyn and Alexandra), and participate in the fun dinners, nights out, and get-togethers that were so great for our group.

Upon graduation with his newly minted MBA, Angus assumed the duties of chief of staff of

the air staff and in 2001 took up his current duties as A3 Operations at 1 Canadian Air Division in Winnipeg. Brigadier-General Angus Watt has also received the Order of Military Merit.

The Executive MBA gave all of us the chance to work with a person like Angus, and we are all the richer in many ways for his contributions. He is truly exceptional!

Class of 2000, Group A2: David Adams, Cathy Anderson, Wally Leonard and Dinakar Vaidya



Brigadier-General Angus Watt, EMBA 2000

2002

Calendrier des activités / Calendar of Activities

OCTOBRE

10 octobre 2002
Petit-déjeuner des anciens
 Invité : Paul Cellucci, l'Ambassadeur
 des États-Unis au Canada
 Renseignements : (613) 562-5716

NOVEMBRE

La 5^e édition du vin et fromage des
Femmes en affaires organisé par le Club
 des entrepreneurs
 Renseignements : (613) 562-5800,
 poste 4568 ou par courriel à :
 tecde@hotmail.com

20 novembre 2002
 « **Prendre le temps** » : 4^e défilé de
 mode annuel charitable organisé
 par l'Oeuvre charitable des étudiants
 en administration (OCÉA).
 Renseignements : info@casco-ocea.com

29 novembre 2002
Bal de marketing
 Renseignements : (613) 562-5800,
 poste 4777

JANVIER

Du 17 au 20 janvier 2003
Jeux du commerce à Université
 du Québec en Outaouais (UQO)
 Renseignements : (613) 562-5800,
 poste 4004

Undergraduate Business Games (UBG)
 @ Carleton University
 Renseignements :
 ubg_ottawa@hotmail.com

Visitez notre site Internet pour
 la liste complète des activités :
 www.gestion.uottawa.ca

OCTOBER

October 10, 2002
Alumni Breakfast Speaker Series
 Speaker: Paul Cellucci, United States
 Ambassador to Canada
 Info: (613) 562-5716

NOVEMBER

5th Annual Women in Business
Wine and Cheese organized by
 the Entrepreneurs' Club
 Info: (613) 562-5800, ext. 4568
 or e-mail: tecde@hotmail.com

November 20, 2002
 "Take the time": Fourth Annual Charity
 Fashion Show organized by the Commerce
 and Administration Student Charity
 Organization (CASCO)
 Info: info@casco-ocea.com

November 29, 2002
Marketing Bal
 Info: (613) 562-5800,
 ext. 4777

JANVIER

January 17 to 20, 2003
Jeux du Commerce @ Université
 du Québec en Outaouais (UQO)
 Info: (613) 562-5800, ext. 4004

Undergraduate Business Games (UBG)
 @ Carleton University
 Info: ubg_ottawa@hotmail.com

Visit us online for a
 complete list of events:
 www.management.uottawa.ca

Des anciens de l'École de gestion remportent les honneurs

Félicitations aux six anciens de l'École de
 gestion qui ont été honorés lors du gala
Forty Under 40 du *Ottawa Business Journal*

Nicole Dufresne Baker
 B.Com. 88,
 Ritchie Feed
 & Seed Inc.



Bryan Brulotte
 EMBA 95
 MaxSys Professionals
 & Solutions

Chris Ellsay
 EMBA 98
 Workshift.com



Yves R. Laberge
 B. Adm. 85, B.Com. 86
 Turpin Saturn Saab
 Isuzu Limited

Michel Ranger
 MBA 94
 Galazar Networks



Gordon Wyse
 B.Com. 85
 Tropic Networks Inc.

Bulletin des anciens de l'École de gestion
 School of Management Alumni Bulletin
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Gestionnaire de projet / Project Manager :
 Christian Coulombe

Texte / Text : David Adams, Cathy Anderson, Reine Degarie,
 Russell Fisher, Susan Hickman, Michel P Lalonde,
 Wally Leonard, Diane Perreault, Paul Massue-Monat,
 Jean-Louis Schaan, Maureen Taylor-Greenly, Dinakar Vaidya.

Réalisation graphique / Graphic Design : Accurate
Imprimeur / Printer : Dolco Printing

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info@gestion.uottawa.ca / info@management.uottawa.ca
 www.gestion.uottawa.ca / www.management.uottawa.ca

Innovations : laboratoires d'informatique

Les laboratoires d'informatique de l'École de gestion ont été mis en place il y a près de 15 ans, dans la foulée des innovations de l'Université d'Ottawa. À cette époque, nous avons amélioré nos services aux étudiants en leur offrant des ordinateurs performants. Nous poursuivons donc sur la route de la technologie de pointe en créant des laboratoires libres-services équipés au total d'environ 200 ordinateurs Windows XP. Ces ordinateurs sont répartis dans des salles publiques et privées.

Notre clientèle peut avoir accès à une foule de logiciels, que ce soit la populaire suite d'Office ou un logiciel sur la finance ou la comptabilité. En plus d'être pratiques et conviviaux, nos laboratoires sont ouverts à vous tous, chers anciens! Le saviez-vous?

Nous désirons poursuivre notre recherche de l'excellence en créant un laboratoire qui s'apparente au commerce et aux affaires électroniques. Le « e-lab » sera bientôt mis sur pied. Vous souhaitez y participer? Faites-nous part de vos idées!



Laboratoire d'informatique