

# M.Sc. Research Café 2013

Posters • Presentations • Networking

17 h 30	Registration
17 h 45 - 18 h 45	Welcome remarks from <b>Martine Spence</b> , Associate Dean (Academic) A word from Professor <b>Mark Freel</b> , Director, M.Sc. in Management Program Invited Speaker: Professor <b>David Doloreux</b> , Full Professor, Chair de la Francophonie <b>'Contextualised' Knowledge, Innovation and Terroir: The Case of the Canadian Wine Industry</b> A word from Professor <b>Craig Kuziemsky</b> , Director, M.Sc. in Health Systems Program Invited Speaker: Professor <b>Wojtek Michalowski</b> , Full Professor and Director, MET Research Group <b>Computers at a Point of Care: Curse or a Cure?</b>
18 h 45 - 19 h 15	<b>Pecha Kucha</b> : 30-second presentations by M.Sc. students about their research projects.
19 h 15 - 20 h	Poster session, networking and refreshments.



## **'Contextualised' Knowledge, Innovation and Terroir: The Case of the Canadian Wine Industry**

The connection between innovation and territory is increasingly being questioned as evidence shows that collaboration and information exchange is not necessarily localised. However, this general observation may differ depending on the industry and type of exchange studied: some types of information may be more transferable than others. This may particularly be the case in the wine industry which, especially in Canada, is concentrated in a few regions, each with its own climate, geography and institutions. This article examines the nature and geography of collaboration in this industry, with emphasis on the relative importance of different sources of knowledge, the spatial dimension of exchanges and their relevance for innovation. We find that certain knowledge exchanges are localised, particularly those that are closely associated with local growing conditions, whereas other more generic industry-level exchanges occur at a wider spatial scale. Local knowledge transfers are characterised less by the type of knowledge exchanged than by the fact that it focuses on local conditions, and is therefore of little value outside the region.

## **Computers at a Point of Care: Curse or a Cure?**

iPads, iPhones, Android or BlackBerry devices – all of them are becoming “computers of choice” for manipulating healthcare information and patient data. Apps that are available for these devices allow diagnosing a disease, learning about a treatment, finding information and medications, calculating a whole range of medical scores, and retrieving medical articles. Is this consumer revolution being translated into use of computers at the point of care? Building on the experiences with developing mobile solutions for point of care use by physicians, this talk will explore the opportunities and challenges posed by use of Information Technology for supporting clinical decisions. It will discuss a number of clinical decision support tools (mobile systems, computerized clinical guidelines) developed by the MET Research Group at uOttawa and evaluated at the point of care in collaborating hospitals.

